

Responsible Livestock Ownership Bylaw

Focus group evaluation feedback

Report prepared: December 15, 2020



Strathcona County is reviewing its current Animal Control Bylaw (18-2011) and Apiculture Bylaw (43-2011) in preparation for the development of a new Responsible Livestock Ownership Bylaw.

Survey results

As part of the public engagement to help inform the new bylaw, focus groups were held with rural residents in October 2020. 52 residents participated in the focus groups.

A follow-up survey was sent to all focus group participants via email to evaluate their experience the week following the sessions. The survey remained open for completion from October 30 to November 6, 2020. There were 17 responses (16 complete and one partial response) to the evaluation survey.

OVERALL EXPERIENCE

- 88% rated the overall experience as good or very good
- 69% said the content of the discussion met their expectations
- 88% felt they had the opportunity to contribute

 **94%** OF RESPONDENTS WOULD RECOMMEND PARTICIPATING IN A FUTURE ONLINE FOCUS GROUP HOSTED BY STRATHCONA COUNTY TO A FRIEND

TECHNICAL EXPERIENCE, FACILITATOR AND PRESENTATION

- 94% rated the overall technical experience (sound, video, chat, use of Zoom) good or very good
- 88% rated the facilitator and presenters' ability to answer questions, present information, etc. as good or very good
- 100% rated the presentation materials as good or very good

Next steps

The survey responses will help inform future online focus groups for other topics of public engagement at the County. The proposed Responsible Livestock Bylaw is expected to go to Council for feedback in Q2 of 2021.



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THE RESPONSIBLE LIVESTOCK BYLAW AT
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