

Paid Virtual Programming Evaluation

APRIL 2021



Strathcona County conducted a satisfaction survey of virtual programming offered to participants in February 2021.

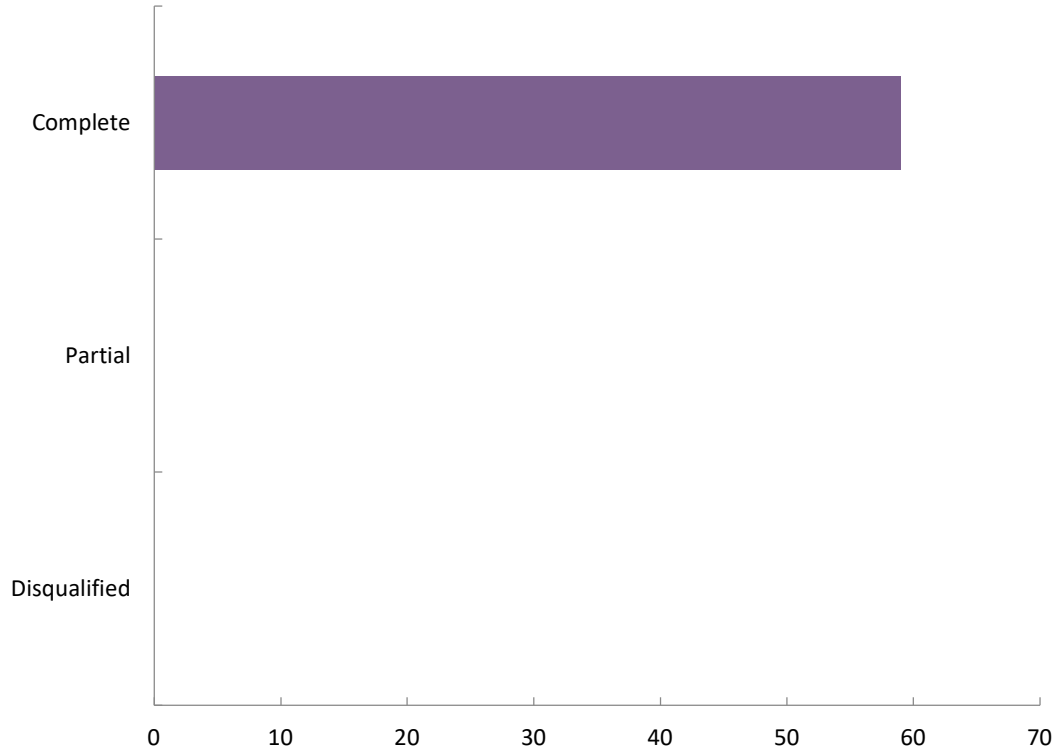
Engagement / Survey Results

Participants of virtual recreation programming were invited to complete a satisfaction survey in March 2021. We received 59 completed surveys. The survey invited feedback to help the recreation programmers continue to provide the community with a wide variety of interesting programs in upcoming years.

 **93%** OF RESPONDENTS WERE SATISFIED – VERY SATISFIED WITH THE VIRTUAL PROGRAM EXPERIENCE

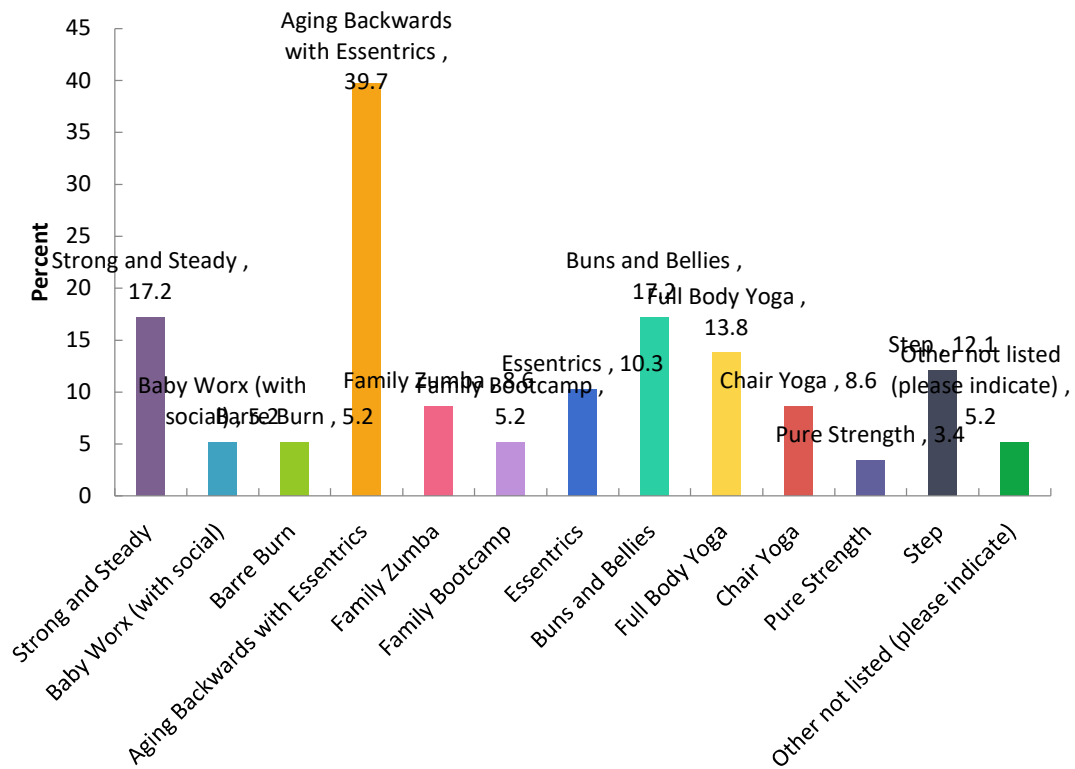
Survey Results

Response Statistics



	Count	Percent
Complete	59	100
Partial	0	0
Disqualified	0	0
Totals	59	

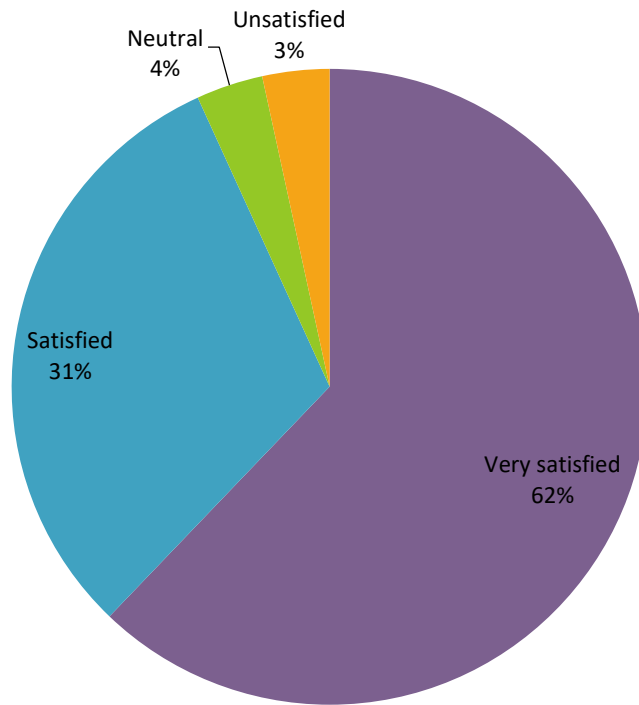
Which of the County's virtual fitness class or classes did you attend in January or February 2021?



	Percent	Count
Strong and Steady	17.2%	10
Baby Worx (with social)	5.2%	3
Barre Burn	5.2%	3
Aging Backwards with Essentrics	39.7%	23
Family Zumba	8.6%	5
Family Bootcamp	5.2%	3
Essentrics	10.3%	6
Buns and Bellies	17.2%	10

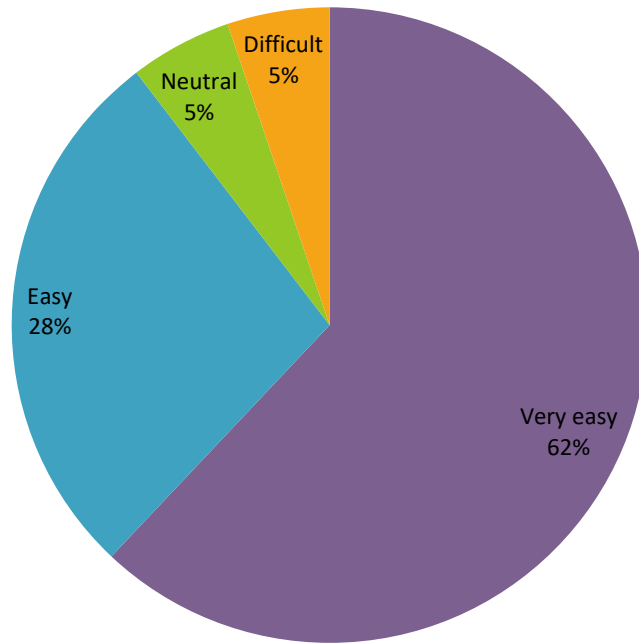
Full Body Yoga	13.8%	8
Chair Yoga	8.6%	5
Pure Strength	3.4%	2
Step	12.1%	7
Other not listed (please indicate)	5.2%	3

How satisfied were you overall with your virtual class(es)?



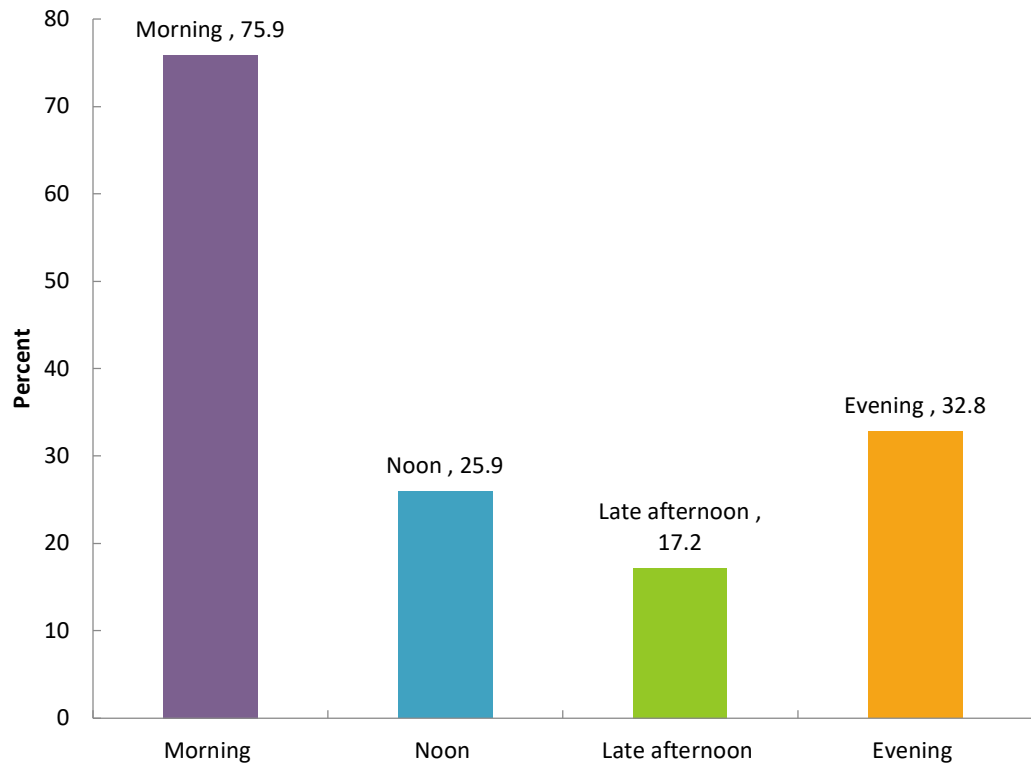
	Percent	Count
Very satisfied	62.1%	36
Satisfied	31.0%	18
Neutral	3.4%	2
Unsatisfied	3.4%	2
	Totals	58

How easy was it for you to register for your virtual class using Recreation Online?



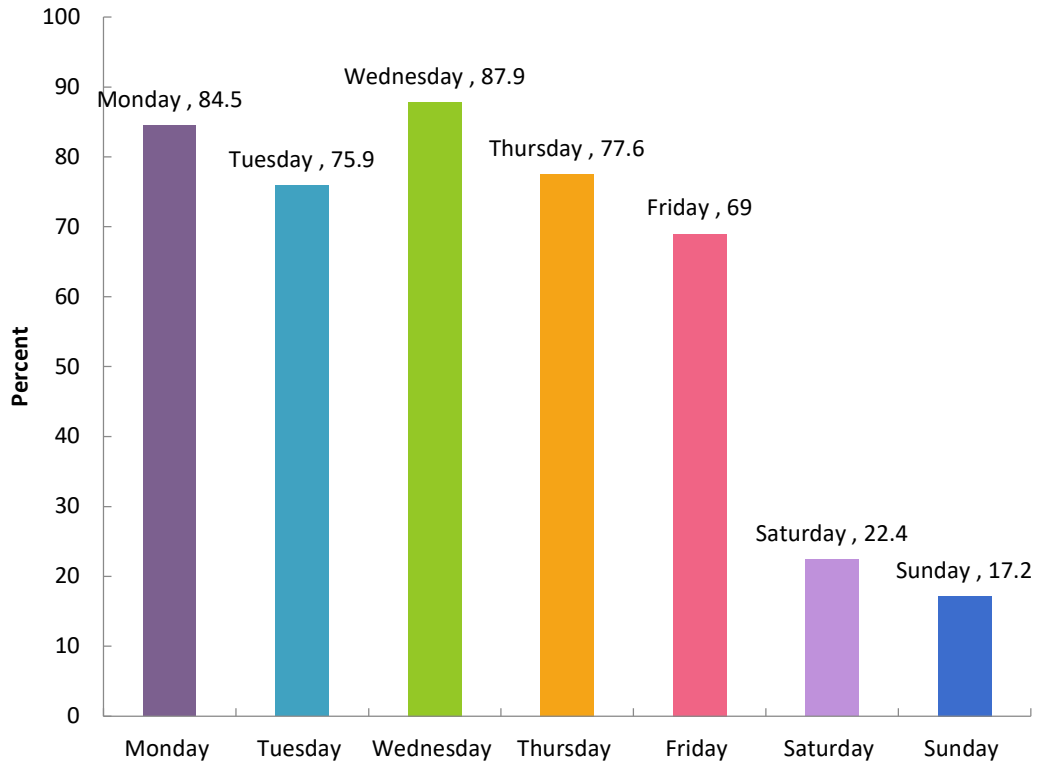
	Percent	Count
Very easy	62.1%	36
Easy	27.6%	16
Neutral	5.2%	3
Difficult	5.2%	3
	Totals	58

What time of day would you prefer to attend a virtual fitness class (please select all that apply)?



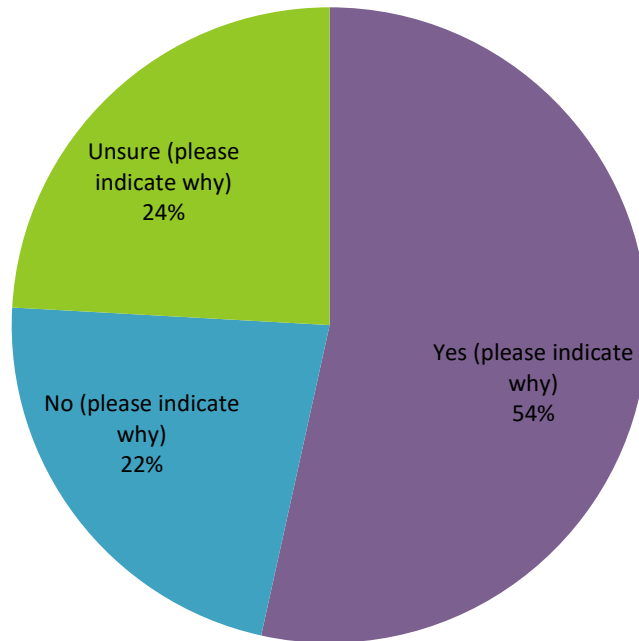
	Percent	Count
Morning	75.9%	44
Noon	25.9%	15
Late afternoon	17.2%	10
Evening	32.8%	19

Which days of the week would you prefer to attend a virtual fitness class (please select all that apply)?



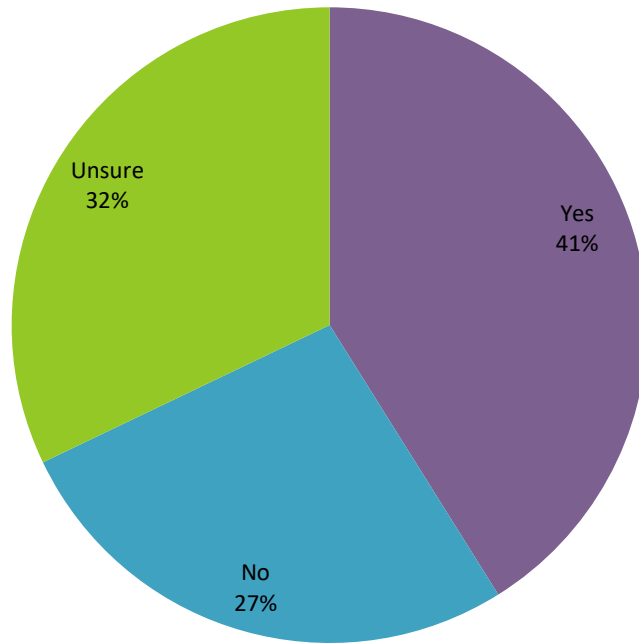
	Percent	Count
Monday	84.5%	49
Tuesday	75.9%	44
Wednesday	87.9%	51
Thursday	77.6%	45
Friday	69.0%	40
Saturday	22.4%	13
Sunday	17.2%	10

Would you still register for a virtual fitness class when recreation centres re-open?



	Percent	Count
Yes (please indicate why)	53.4%	31
No (please indicate why)	22.4%	13
Unsure (please indicate why)	24.1%	14
Totals		58

Would you register for a virtual fitness monthly membership with classes such as the one(s) you participated in?



	Percent	Count
Yes	41.1%	23
No	26.8%	15
Unsure	32.1%	18
	Totals	56

What's Next?

The survey responses will be used to assess virtual recreation programs and to make improvements for future years.

More Information

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