

Strathcona Wilderness Centre Winter Program Survey

MAY 2020



Strathcona County conducted a satisfaction survey of the Strathcona Wilderness Centre winter program participants in 2020.

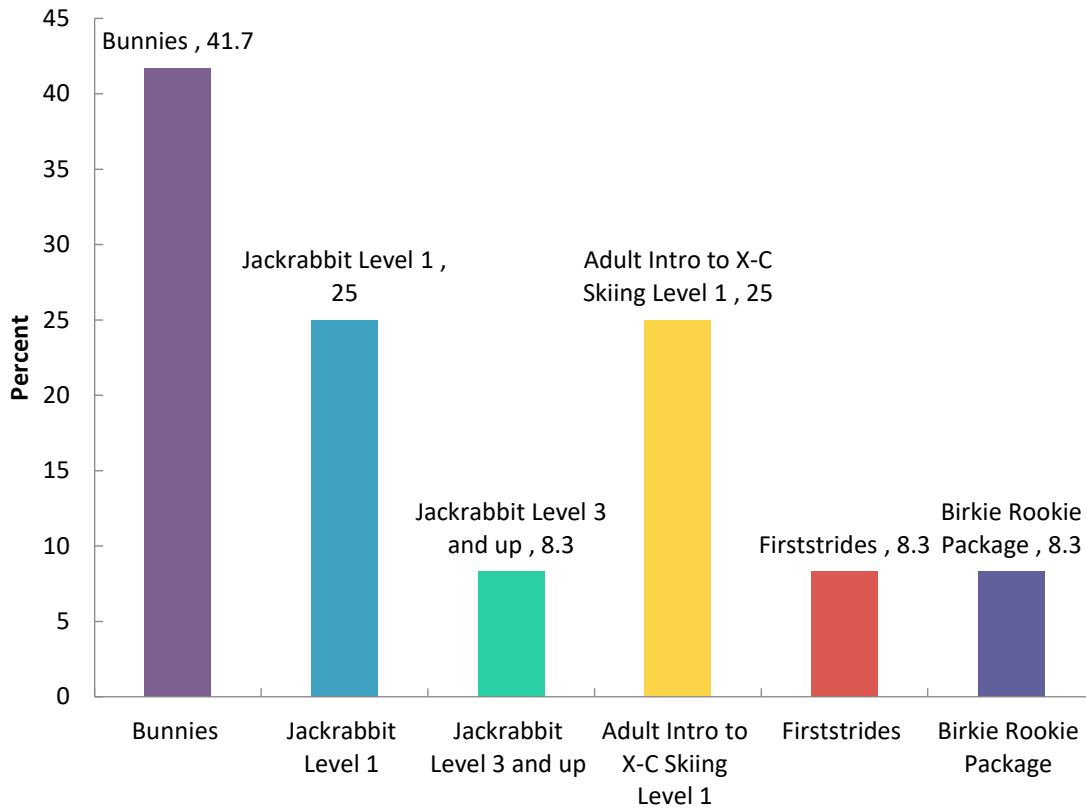
Engagement / Survey Results

Parents and guardians of Strathcona Wilderness Centre winter program participants were invited to complete a satisfaction survey during winter 2020. We received 15 completed surveys. The survey invited feedback to help the outdoor recreation programmer continue to provide the community with a wide variety of interesting programs in upcoming years.

 **100%** OF RESPONDENTS WERE SATISFIED – VERY SATISFIED WITH THE PROGRAM EXPERIENCE

Survey Results

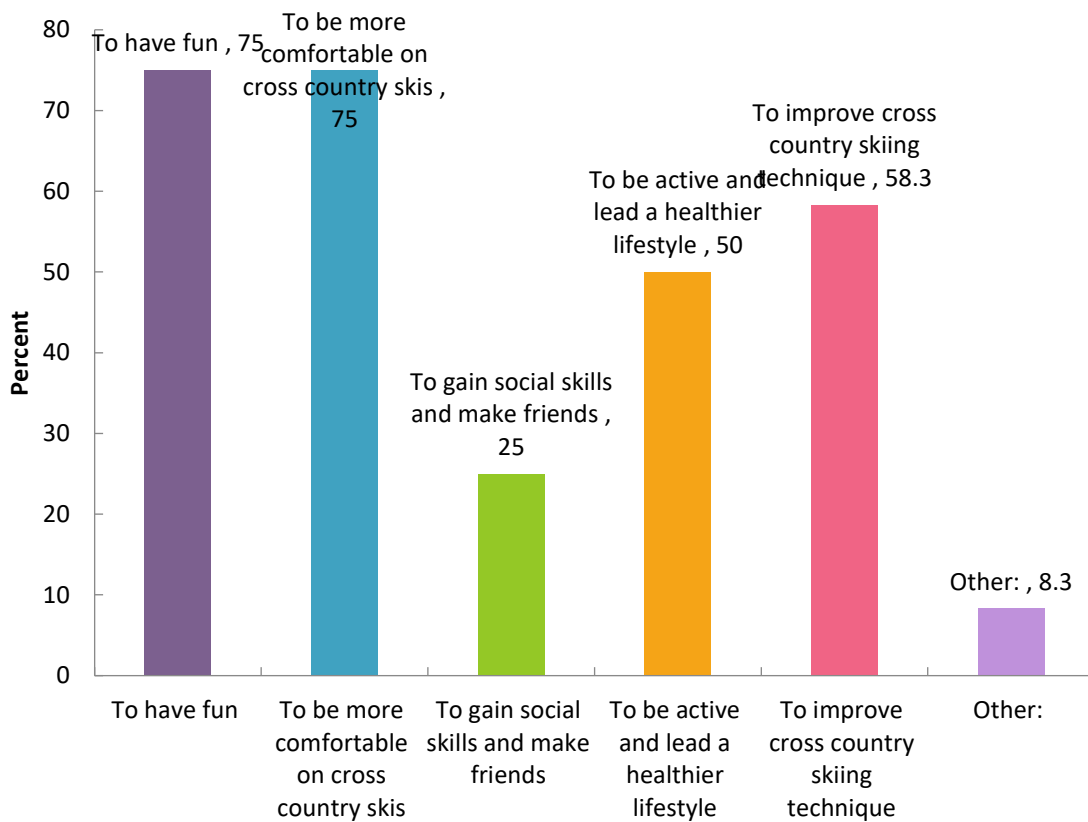
1. Which program(s) did you or your child(ren) take THIS SESSION? Please choose all options that apply.



	Percent	Count
Bunnies	41.7%	5
Jackrabbit Level 1	25.0%	3
Jackrabbit Level 3 and up	8.3%	1

Adult Intro to X-C Skiing Level 1	25.0%	3
Firststrides	8.3%	1
Birkie Rookie Package	8.3%	1

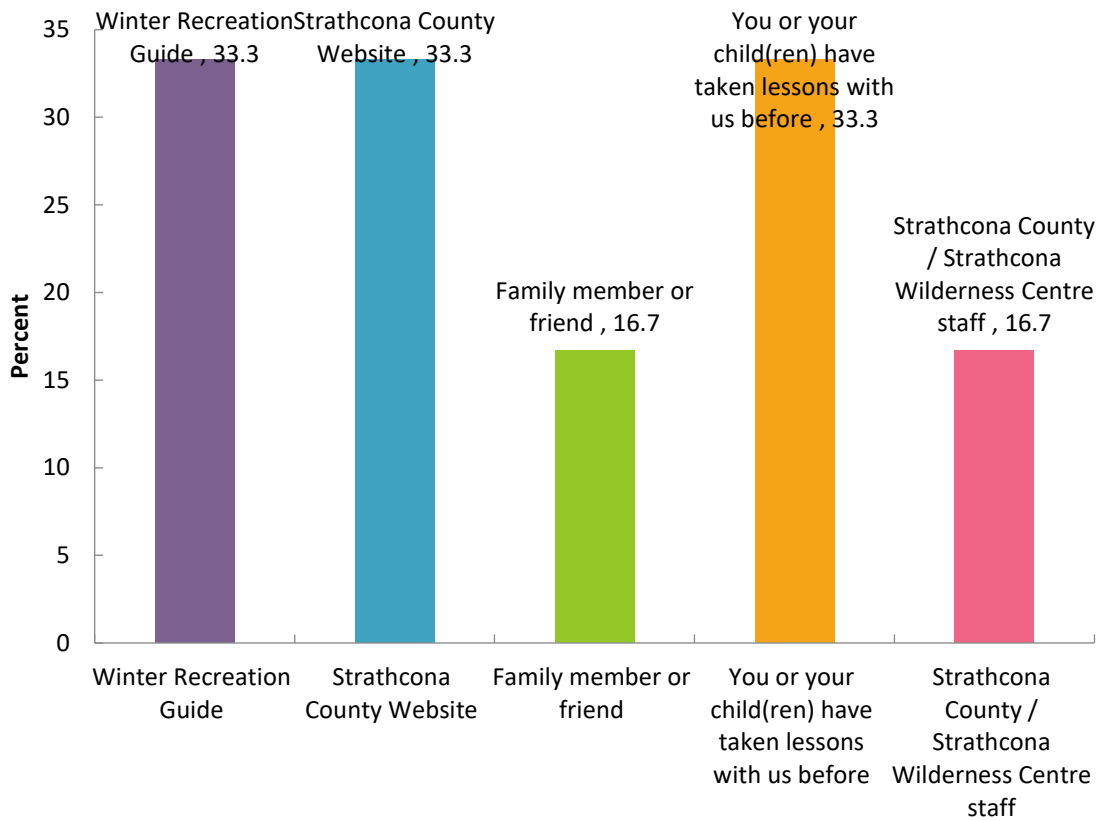
**2. Why did you decide to register yourself or your child(ren) in this program?
(Please choose all options that apply)**



	Percent	Count
--	---------	-------

To have fun	75.0%	9
To be more comfortable on cross country skis	75.0%	9
To gain social skills and make friends	25.0%	3
To be active and lead a healthier lifestyle	50.0%	6
To improve cross country skiing technique	58.3%	7
Other:	8.3%	1

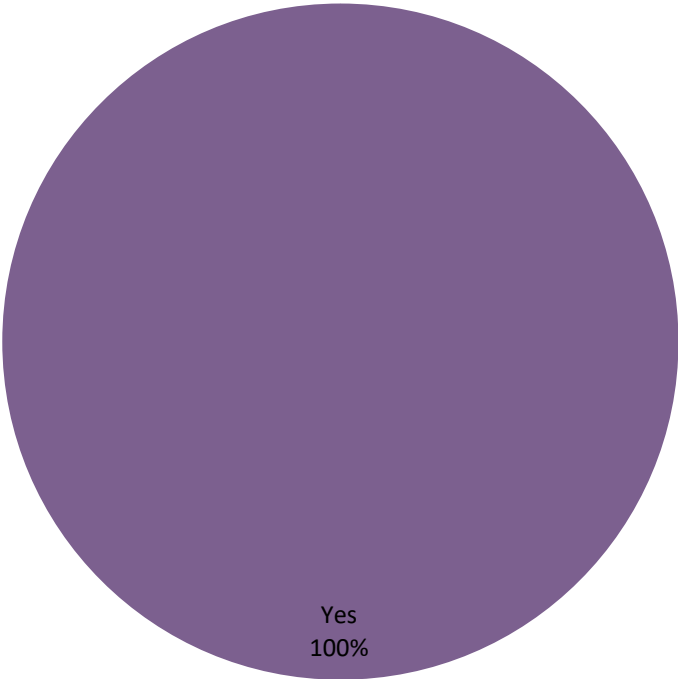
3. How did you hear about our programs?



	Percent	Count
Winter Recreation Guide	33.3%	4
Strathcona County Website	33.3%	4
Family member or friend	16.7%	2
You or your child(ren) have taken lessons with us before	33.3%	4

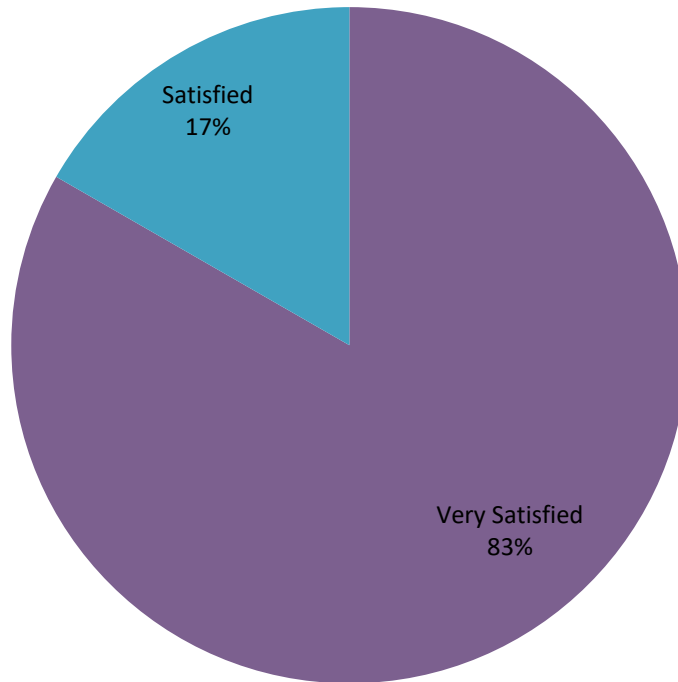
Strathcona County / Strathcona Wilderness Centre staff	16.7%	2
--	-------	---

4. Would you recommend this program to a friend or family member? Please take a moment to share why in the text box provided. * Please limit your response to comments related to Strathcona Wilderness Centre Winter Programs generally. Please do not include any personally identifying information.



	Percent	Count
Yes	100.0%	12
	Totals	12

5. How satisfied were you overall with your experience?



	Percent	Count
Very Satisfied	83.3%	10
Satisfied	16.7%	2
	Totals	12

What's Next?

The survey responses will be used to assess the Strathcona County Wilderness Centre winter programs and to make improvements for future years.

More Information

Name: Nadine Wright, Recreation Analyst
Phone: 780-464-8176
Email: Nadine.Wright@strathcona.ca