

Phase 1 Public Engagement Summary

May - July 2018





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INTRODUCTION



Centre in the Park is the heart of the Sherwood Park community, and includes Broadmoor Lake, Festival Place, the Community Centre, County Hall, Sherwood Park Mall, and a variety of residential and commercial developments. Over the next several years, a revised Area Redevelopment Plan for the Centre in the Park will guide its future land uses, design, transportation network, green space, and overall development. In order to ensure that the plan responds to community needs and complements the surrounding areas, a three-phase public engagement strategy will seek to craft the vision for Centre in the Park through community events and discussions.





PHASE 1 ENGAGEMENT

SUMMARY

Phase one engagement occurred from May 24, 2018 to July 13, 2018 and included the following activities:

- 1 Pop-up events
- Newspaper advertisements, social media postings, digital ads, posters, and landowner mail outs advertising the project information and engagements
- 3 One-on-one meetings, phone calls, and written correspondence with residents and landowners
- 4 One-on-one meetings with the Public and Catholic School Boards
- 5 A public open house on June 20, 2018 with opportunities for written comments and the completion of comment sheets
- 6 An online survey

POP UP EVENTS

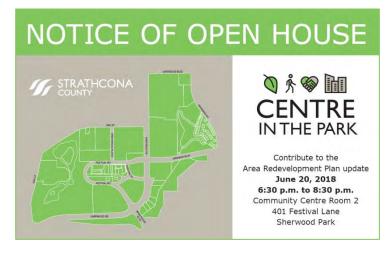
The pop-ups took place on May 24, 2018 in Broadmoor Park, Sherwood Park Mall, and the Farmers Market. They aimed to raise awareness of the project and promote the open house through postcard invites.

ONE-ON-ONE MEETINGS

The County also had one-on-one meetings and conversations with the public and catholic school boards as well as area residents and landowners. Meetings aimed to inform landowners about the projects and inquire about any future redevelopment plans they had for their property.

ADVERTISEMENTS

Advertisement for the open house occurred primarily through 938 postcards sent to surrounding residents, as well as postcards handed out at pop-up events on May 24, 2018 and left at public facilities. The open house was also advertised through the County project webpage, Sherwood Park News newspaper advertisements, social media, and digital signs at County facilities and transit stations.









OPEN HOUSE

The open house took place on June 20, 2018 in the Strathcona County Community Centre. 79 people attended, and 15 comment forms were filled out. During engagement events, County and Stantec staff engaged participants, asked questions, and took notes from conversations. A graffiti wall at the open house allowed attendees to voice their thoughts on strengths, opportunities, and challenges of the project through sticky notes. Other story boards provided opportunities for feedback on specific categories including commercial, residential, connectivity, community, and open space.

ONLINE SURVEY

An online survey ran from June 21, 2018 to July 13, 2018 and asked the same questions as those posed on the open house comment card, including questions about connectivity, mobility, open space, sense of community, commercial and retail options, and residential development types in Centre in the Park. 233 responses were received from the online survey.



PROJECT TIMELINE

Phase 1

Spring 2018 - Summer 2018

- Background research
- Define vision and principles
- Public Open House #1

Phase 2

Summer 2018 - Fall 2018

- Refine plan concept
- Draft
 plan and technical studies
- Internal County review

Phase 3

Fall 2018 -Winter 2018

- Revise draft plan and technical
- Draft zoning bylaw districts
- Public Open House #2

Phase 4

Winter 2018 -Summer 2019

- Finalize plan and technical
- Public Open House #3
- Presentation of plan to Council

WE ARE HERE

NEXT STEPS

The project team will be integrating public feedback into the draft vision and principles of the plan. Future phases of engagement for Centre in the Park will aim to integrate community input into revisions and finalization of the draft plan.

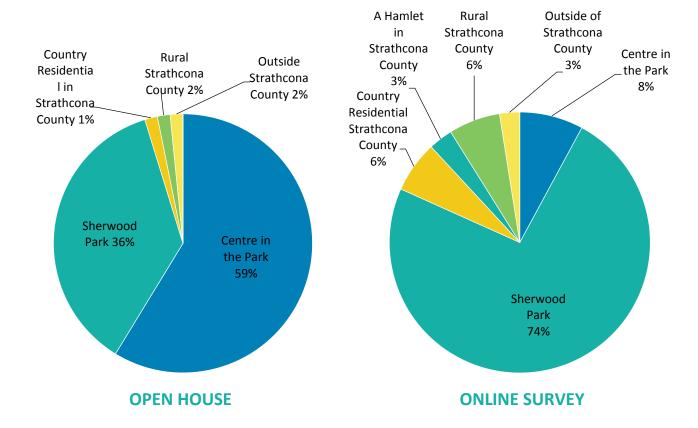




ENGAGEMENT FEEDBACK

PARTICIPANTS

Most of the people who attended the open house were from Centre in the Park with a significant portion coming from elsewhere in Sherwood Park. The majority of respondents to the online survey were from other areas of Sherwood Park. In total 79 individuals attended the interactive open house and 15 comments sheets were completed. The online survey received 233 responses.







OPEN HOUSE ACTIVITIES

GRAFFITI WALL

Residents who attended the open house were asked what they felt the greatest strengths, opportunities, and challenges were for the Centre in the Park Project. Various strengths were identified, including green spaces and trails, Festival Place, and other community amenity spaces. Key opportunities identified include a greater diversity in transportation modes and growth of local commercial spaces. Challenges included parking and traffic. The following chart shows the comments that were provided:

Strengths

- •Community programs: Kinsmen pool, library programs
- Keep all green space, lakes, trails
- •Green spaces
- Playground
- Library
- Green space
- School and youth
- Park is great
- Walking trails are great
- Walkable amenities
- •Almost all I need can be accessed by walking
- •Broadmoor Park Lake and trails
- Prairie walk condition needs repair
- •Mall commercial
- Engaged seniors volunteer, community, skills
- Festival place Supports community
- Festival Place
- Everything you need is close
- •Large green space for community events like CND Day
- •Farmer's market
- Pool
- Green spaces with trails
- Community centre
- •Central Hub for Sherwood Park
- Walking trails

Opportunities

- Relocate museum to vacant mall space – increase visitors and utilization - or NE corner of mall site
- Balances communities all ages
- •Encourage growth for Farmer's Market
- New tenant signage
- Festival Place events advertise more online, posters, paper
- Shopping experience
- Medical clinic
- Social spaces for youth/teens
- Deter driving encourage other modes including transit
- Museum in civic centre library and art gallery
- •Keep age restricted condos that's why we moved here
- Start up retail
- Car-free day with event by parks once per month – no cars, pedestrian streets, and shuttles
- Community with commercial,
 i.e. old library in mall
- •Salisbury Comp. for 1st year university courses
- Diversity in businesses
- •Signage, bells on paths
- •Small commercial/retail niche
- •More destinations to walk to
- Bike share with trails
- Reach out to community advertise, market, info
- Over 18 condos

Challenges

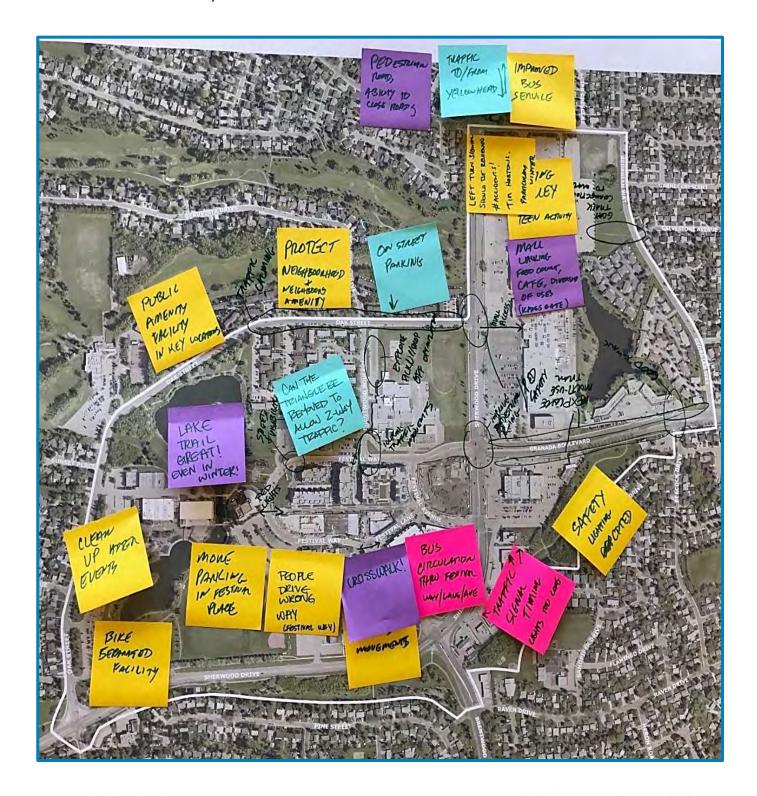
- 4-way stop Oak St. / Brentwood Blvd
- Speeding on Oak St.
- •Traffic Check
- Bike safety
- Park space
- Visitor parking for residents
- Parking for rural residents it's County facilities
- Too fast development
- Festival Way traffic with construction
- •Traffic pedestrian safety
- Parking events
- •Controlling traffic flow with higher density
- Convenience parking dropoff/pick-up areas, daycare
- Need to be mindful that County Hall is to serve all of Strathcona County which means that there needs to be parking built in
- •Stormwater into Park Vista parkade
- People using parking too long (weeks!)
- Lack of parking
- Speeding
- Parking for visitors to area
- •Need <u>free</u> meeting/party space for condo use
- Contractors use half of road
- Reduce traffic
- •Driving one way traffic
- Traffic congestion
- Parking for visitors





INTERACTIVE MAPPING EXERCISE

Participants at the open house were asked to place sticky notes and draw on a map where they had comments about a specific area. The colours of the sticky notes do not correspond to any meaning. Comments identified locations where traffic safety could be improved, as well as suggestions for future bus service and walkways.







WHERE DO YOU GO MAPPING EXCERCISE

Open house attendees were asked to place a sticker on the map to identify services and areas that they utilize in Centre in the Park, whether that is Sherwood Park Mall, the library, Festival Place, their school, home, or work. The below map shows how the attendees of the open house use the space and some of their preferred services.







SURVEYS AND STICKY NOTES

Residents were given opportunities to provide feedback on the following topics including through an interactive sticky note activity and comment sheets at the open house, as well as an online survey with multiple choice and open-ended questions:

- 1 CONNECTIVITY/MOBILITY
- **2** OPEN SPACE
- **3** COMMUNITY
- 4 COMMERCIAL
- **5** RESIDENTIAL





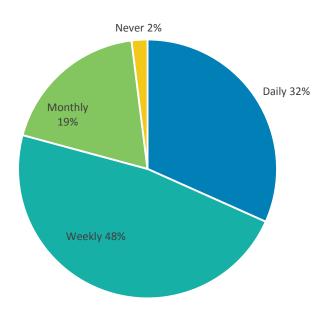




CONNECTIVITY/MOBILITY

The online survey and open house comments sheets asked the following multiple choice questions related to connectivity/mobility:

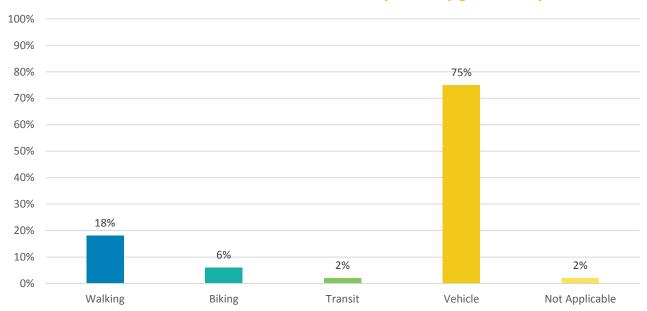
How often do you travel to/from Centre in the Park?



The results of the engagement clearly show that the majority of individuals engaged in our activity visited the area frequently.

Our questions regarding their preferred method of transportation saw the percentage of individuals walking and driving in almost exactly opposite proportions for each question with the majority reaching Centre in the Park by vehicle then walking within and through the area.

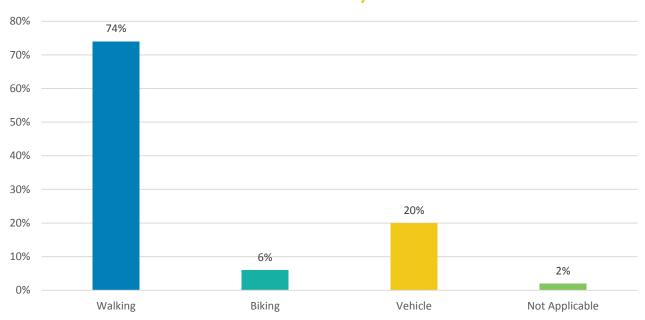
When I travel to Centre in the Park I primarily get here by:





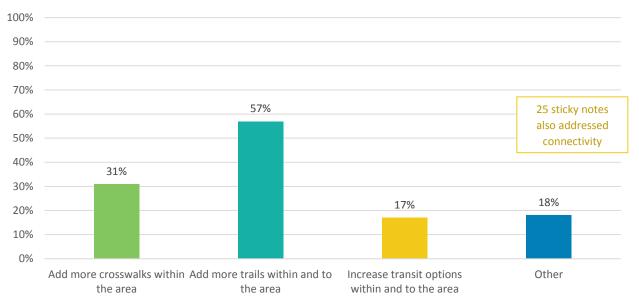


When I am in Centre in the Park I primarily move around the area by:



The online survey and open house comments sheets also asked the following multiple choice question related to connectivity/mobility. Other written comments and suggestions on the subject were also provided through the open house sticky note exercise.

How can we improve mobility within Centre in the Park and ensure this place is safe and accessible for everyone (check all that apply):







Respondents felt that all three of the choices given were necessary, with the largest response given to a need for more trails and a substantial reply to additional crosswalks.

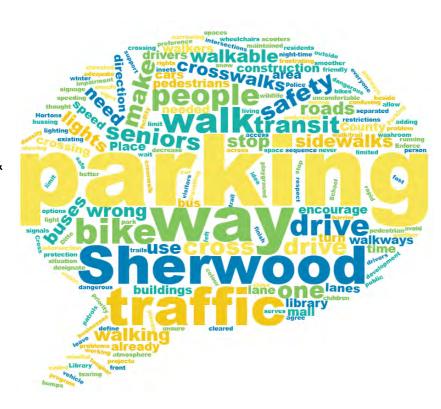
Respondents who provided a response to 'Other' or left comments on the open house boards mentioned that improvements could be made to existing crossways and roadways, with Sherwood Drive being singled out as a barrier to connectivity.

Suggestions to improve safety included mention of speed bumps, trail lighting, traffic controlled pedestrian crossings, elevated crosswalks, separate bike facilities, and increased signage among others. Some individuals felt that an increase in parking and bus service was also required to improve connectivity and mobility.

OTHER COMMENTS ON CONNECTIVITY/MOBILITY

The following suggestions on how to increase connectivity and mobility with the Centre in the Park were received as sticky notes or comment sheet responses at the open house, as well as through the online survey:

- Bike trail on west of Sherwood Drive from Tim Hortons to Festival Way and Salisbury Composite High School
- Make this intersection safer e.g. traffic light sequence, speed limits (Sherwood Dr. & Gatewood Blvd)
- Need more parking
- Be mindful that this area serves all of Strathcona County. This means not everyone can walk or bike. There needs to be parking to access library.
- Dogs, seniors, and children and wildlife need protection
- Bikes on the sidewalks go too fast! Especially by playground!







- Better "one way" signage. Too many people drive in the wrong direction. Very unsafe!
- More pedestrian friendly to cross Sherwood Dr. to shop
- Speeding! Going wrong way on one way!
- Cut traffic
- Limit/deter car traffic (not buses) so as to encourage more walkable atmosphere
- Drivers need to drive at speed posted
- Speed bumps or some slowing down of drivers on Festival Way
- Police bike patrols
- Increase bussing, limit cars, encourage walking
- Great having snow cleared from trails in winter
- Good night-time lighting
- Bike paths
- Festival lane NEEDS bus parking insets.
 Dangerous situation in front of library with two lane traffic and buses stopped
- Cross walk lights are needed crossing over to Festival Place
- Respect of people living here not taking/blocking roads and parking; 4 way stop at Oak-Beauvista
- Lights at crosswalks a must
 - o Ditto
 - o Agree
- More buses
- Increase transit options outside Festival Way
- Enforce one way traffic. Parking too limited.
- No more "adding" until there is parking!
- Unsure. Traffic problems already exist.
- Add more crosswalks separated from traffic
- Make it safer to cross Sherwood Drive
- Stop narrowing streets. Have construction workers park elsewhere, not take up space needed for residents, school traffic, and visitors to County Hall and Library.
- Stop tearing up the sidewalks and finish the existing projects before starting another

- Traffic signs (ex. Stop sign Oak & Beau Vista). Running a respect the people who live here program
- Not allow any further density
- A senior-friendly walk/trail from Bedford Village to the Mall.
- Add washroom facility
- Better walks and cross walks for the safety of pedestrians
- Bus pull-ins along Festival Lane for safety.
- Crossing Sherwood Drive on foot is extremely dangerous, due to the time it takes to walk six lanes and poor drivers who drive eratically.
- Crossing lights for seniors in the Christensen Seniors Building
- Elevated crosswalk
- Ensure that there is adequate (and free parking) close by
- Get rid of the 1-way restrictions
- I don't see a problem here. Just don't decrease parking
- I like it the way it is
- Increase parking
- Make the roads (one ways) less confusing.
 I have encountered many a vehicle travelling the wrong direction on my way to Festival Place.
- Make walkways smoother for wheelchairs and people on walkers
- More parking both above and below ground; more safe places to leave our bikes as well
- More parking spaces
- More parking. If you are coming to support businesses you need more parking. I don't think this has been well thought out. I understand you are trying to make the area more walkable and to use transit. I have never used transit in Sherwood Park and have no idea how it works.
- More rapid transit
- PARKING.. MORE PARKING
- Pedways between the buildings
- Please have the turn signals at all the intersections working at all times. It's so





- frustrating making a left turn, particularly at Festival Way, Granada and Sherwood Drive.
- Rather than crosswalks define the roads as shared use. Bikes and pedestrians equal to cars in rights.
- Shared bike/scooters
- Sherwood drive is uncomfortable to cross or walk beside. Mall parking lot is a barrier for people walking
- Your good
- construction has made walking around tougher - but hard to avoid that!
- designate bike lanes; use colour coded walkways for person with vision impairment
- fix the lights so the wait time isn't so long
- it has all those things already
- make sure sidewalks are maintained better
- more public parking
- more walkable
- no preference
- parking
- reduce the amount of development that is taking place
- Some priority for walkers across Sherwood Drive

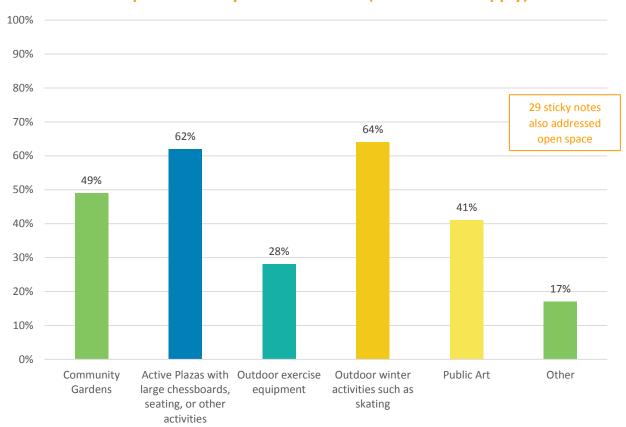




OPEN SPACE

The online survey and open house comment sheets asked the following multiple choice question related to open space. Other written comments and suggestions on the subject were also provided through the open house sticky note exercise.

What do you envision for open spaces in Centre in the Park? What potential do you see in them? (check all that apply):



Respondents felt that of the choices given, winter activities and active plazas were the most important, with community gardens and pubic art also receiving substantial response.

Respondents who provided a response to 'Other' or left comments on the open house boards commented that green spaces in the park should be maintained. Suggestions for improvements to green spaces included the addition of a band shell or outdoor music venue as well as increased food and beverage options, among others.





OTHER COMMENTS ON OPEN SPACE

The following suggestion s on how to improve green spaces within the Centre in the Park were received as sticky notes or comment sheet responses at the open house, as well as through the online survey:

- a walkway/deck over part of the lake on the north side. The walkway/deck I mean is similar to those in Lakeland Ridge at their wetlands.
- a water feature, or a small bandshell
- Additional picnic tables
- amphitheater for outdoor music, theatre events
- bike paths, playgrounds close to senior homes to promote inter-generation interaction
- Broadmoor Park taking increased population – need to ensure impact is manageable on the green
- buskers, food vendors
- Coffee shop, food trucks
- Community garden?
- Community meeting spaces, large and small, for weddings, meetings, community group meetings, book clubs, study groups.
 More closed spaces, like the library for public use.
- concerts, more festivals
- Continue to host special events in CITP New Year's Eve; Canada Day; community celebrations
- Ditto
- Doggie bathroom area on the Prairie walk instead of a grassy area that is brown all summer, put in a gravel area.
- don't know it's so crowded, anything could pop up
- Extend Kinsmen water park. Well used!
- · fenced off leash dog area
- Festival Space
- Group picnic/bbq areaI agree

- l agree!!
- Ice Skating around the whole of Broadmoor Lake in winter – like a skating trail
- Keep any green spaces we have now
- Keep focus on wildlife. No more buildings.
- Keep green spaces
- Keep our green space surrounding Salisbury Comp. This is where we come together to celebrate as a community. Very central.
- Keep the existing green spaces
- leave as is
- Leave them open
- Maintain green space
- more cafes Vicki's has the market and is too pricey for most
- More facilities for youth i.e. skate park
- More food options
- More open space needed
- More parking
- More plants and green space and trees.
 Stop building.
- More public pianos
- More tables for picnics and group gatherings; love the outdoor exercise equipment (we loved n the Metherlands where this was common); spaces for buskers to perform; spaces for public exercise classes - yoga for example
- more year round options for restaurants, bars, snacks
- Need to maintain landscape Reflections side
- No more condos
- No more condos in CITP already too crowded
- No more housing





- No more rentals! Sherwood Drive etc.
- Not outdoor exercise equipment, not used around Smeltzer House
- Not sure about increasing residential density in CITP. Don't go crazy.
- Open air markets
- Outdoor exercise equipment is not great in this climate
- outdoor music/ gazebo
- Outdoor swimming pool/centre. (Ex. Abbey Centre)
- outdoor/indoor swimming
 pool! Some sort of a
 swimming pool under a dome
 that could turn into an
 outdoor swimming pool for
 the hot months. Would bring kids, youth,
 adults, seniors together.
- Parking
- · Parking in this area is always full
- Parking! Need more
- Picnic area
- Picnic areas with tablesand shade.
- places to safely walk or access by wheel chair
- Playgrounds
- Protect green spaces
- Seating
- Seating
- Smaller off-leash area for dogs



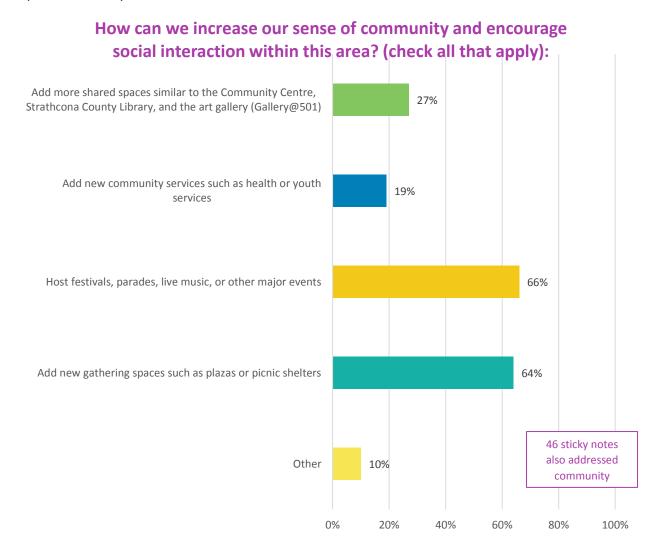
- Space just for children to run around
- Special events
- stock Broadmoor Lake with sportfish.
- Summer activities.. canoeing, paddle boarding etc
- Trail connectivity
- trees and native plants to encourage bees, butterflies, and birds and give people a peaceful, scenic place to be
- Walking trails that connect to others
- Washrooms
- What Open Spaces? Other than the Sports Field b/w Sal High School and Kinsmen Pool, I think the open spaces got used up with housing development.





COMMUNITY

The online survey and open house comment sheets asked the following multiple choice question related to community. Other written comments and suggestions on the subject were also provided through the open house sticky note exercise.



Respondents felt that public events and gathering spaces were important for building community. Shared community facilities and new community services were also supported.

Similar to the responses under open space, a need for additional cafes and live music were mentioned under 'Other' or on the open house sticky notes. Additional suggestions included the relocation of the museum to the area and increasing services for different age groups, cultures, and interests.





OTHER COMMENTS ON COMMUNITY

The following suggestions on how increase our sense of community and interactions within the Centre in the Park were received as sticky notes or comment sheet responses at the open house, as well as through the online survey:

- Community café
- More cafes and restaurants
- · Better adv for events at Festival Place
- Teen programming
- Make farmers market more vibrant
- Seniors' services (trips)
- No more condos
- Small area for dog off leash, e.g. rink in Heritage Hills
 - o Ditto
- Include the new museum in Center of the Park
- Better parking for resident guests is needed
 - o Ditto!!!
- Const. free area
- Volunteer plaza could be a wonderful space for people meeting – more seating areas would help
- Senior's exercise classes
 e.g. right in the Centre e.g.
 classrooms in the library
- It is important to maintain a large green space for the community can come together to celebrate CND Day example
- More meeting places
- Make use of empty space in the mall
- Create a green space west of Festival Estates/Reflections. Across from theater
- Cafes, small shops, etc.
- Family friendly housing options
- Need parking for rural residents to come

- Museum
- More parking
- The library does a great job!
- Community garden
- Locate museum here
- Archives
- Museum
 - o Agree
- More parking
- Safer crossing Sherwood Drive
- Transport for seniors
- Cafes
- No more condos
- Health services
- Museum
 - o Agree
- Neighbourhood pub
- Adequate parking







- More parking
- Bring the museum
 - o Ditto
- Relocate museum
- Make it easier and safer to walk across Sherwood Drive
- A cultural downtown core
- A band shell or open stage might have been nice but not sure where they would fit.
- Add another theatre to Festival place
- Appeal to younger persons, in the 20 -35 age demographic, by making contacts with groups from edmonton/ rec sports
- Better parking
- Events do not need to be major...popsicles in the park is small but works
- Facilities so people may sit and relax.
 Kiosks for reasonable priced snacks and drinks.
- Finish the neverending construction!!!, make the Prairie Walk stream safe for wading.
- Food truck, ice cream, snacks, patio with apples and drinks. A draw for people to gather and socialize here. Hot chocolate in winter, etc
- Free exercise classes (yoga, cardio etc); free 'how-to' sessions - e.g. learning to garden day in the summer; have a community garage sale day
- Good as is no need to spend even more videos tax dollars

- I agree with gathering spaces but we can start with things like bistro tables and inviting sitting spaces in all of the plaza areas.
- More programs for children (ages 0-17)
- Move the Strathcona Museum to this area
- No more picnic shelters too many large groups
- Skatepark
- Wine bars, shops
- enclosed community hall type of space for the winter. To host tai-chi, yoga, community exercise groups, youth bands, choirs, craft groups
- its too crowded with condos
- make it more vehicle friendly so people from all areas of the county can come to enjoy
- more walking trails!
- outdoor Amphitheater-type setting for activities - kid shows, comedians, local music acts, presentations, etc
- Health services
- Youth services
- Food trucks
- Not youth services
- To do this we need more parking
- It's fine as it is. Perhaps coffee shops instead of so many other services that area available elsewhere.
- Shared spaces option is good but not right in Centre in the Park

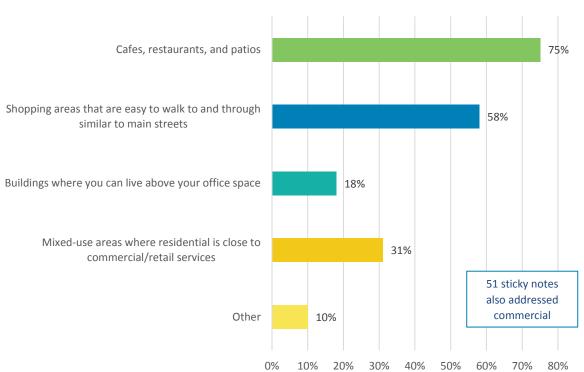




COMMERCIAL

The online survey and open house comment sheets asked the following multiple choice question related to commercial. Other written comments and suggestions on the subject were also provided through the open house sticky note exercise.

What type of commercial and retail do you want to see in Centre in the Park? What experience do you envision? (check all that apply):



OTHER COMMENTS ON COMMERCIAL

As we heard through other topics, respondents felt overwhelmingly that additional cafes, restaurants, and patios were needed within the area. Pedestrian friendly main street development and mixed use areas were also popular choices.

A number of suggestions were made at the open house and within the online survey for additional commercial services including restaurants, grocery, and health services, among others. Suggestions to have smaller local businesses were also made.





The following suggestions for commercial services and experiences within the Centre in the Park were received as sticky notes or comment sheet responses at the open house, as well as through the online survey:

- Deli and bakery
- Hairdresser
- Cafes
- Coffee shops
- No 7-eleven
- No 7-eleven
- Neighbourhood pub
- More restaurants
- More restaurant
- Doctor's, health care
- · Doctor and health care
- Shops
- Pub
- Doctor's/health care
- Artist live/work/sell spaces
- Groceries
- Bike shop services
- Art galleries
- Pubs
- Walking to small shops, cafes – not large stores
- Restaurant
- Pet stores and vets
- Given the parking restrictions I wouldn't likely choose to shop here
- Department store
- Bowling alley 10-pin
- Marijuana medical oils
- Restaurants
- Pubs
- Services
- Independent cafes, restaurants, etc.
- · Affordable cafes and patios
- Community eateries (not high-end)
- Another Coffee Haven
- Covered walkways
- Dentist
- Doctor's
- Small-scale commercial is outdated
- Too much commercial, no more
- Art walk



- Nightlife
- Ice cream parlors
- Pub nites
- Pub
- Development and museum in 3 small scale commercial area
- Taste of Sherwood Park
- Keep green space
- Bakery
- Butcher
- Services for kids
- Museum
- Outdoor rink
- A drawing place for residents and tourists (like a mini Granville island)
- Add more as long as it competes in someway with vicky's. They are the worst.
- And proper parking. Can't enjoy that area within proper parking
- Boutiques
- Could you put in a dollar store? The ones we have right now are too far away!





- Get a major retailer like The Bay
- I would like the areas to stay open. I find the existing development too claustrophobic.
- Independent businesses; co-op ventures; space where small businesses can rent a small space within a larger facility; a regular craft/art market similar to the farmers' market; European flavour in that the area is walkable once you've found somewhere to park your car!!
- LOCAL businesses please, no franchises
- Medical Clinic
- More variety at the mall....it's all jewelry and shoe stores.
- More walkable, multi use spaces, pedestrian friendly (FOR YOUNG PEOPLE TOO PLEASE)
- No more box stores though, local boutiques galleries cafes and pubs
- No more retail, cafes or restaurants.

- None
- Park/Playground
- Prefer less commercial and more social use of space
- Walkable storefront local businesses.
- a full department store would be nice
- ice-cream shop, small grocery, second hand, non-for profit, community building store such as County Clothes Line
- leave as is
- more options for pop up spaces food trucks, craft tables, flea markets, farmers markets etc
- Not [written next to answer "Buildings where you can live above your office space"]
- Please none! No more commercial.
- There are enough already in the area.
 There is not enough space to park to visit them now except for the mall.

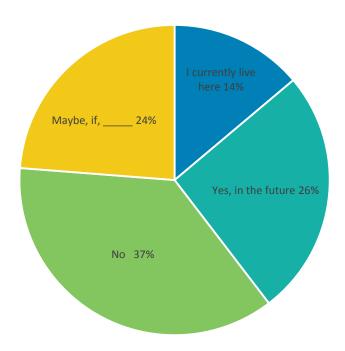




RESIDENTIAL

The online survey and open house comment sheets asked the following multiple choice question related to living in Centre in the Park. Other written comments and suggestions related to why residents might consider living here were also provided.

Would you like to live in Centre in the Park?



Over 60% of the participants who completed the comment sheets and online survey had some interest in living within the Centre in the Park whether it be now, in the future, or dependent on certain conditions.

Of those who responded that they may want to live here, several said that it would depend on the affordability of housing options, whether walkability was improved, or if they decided to downsize.





COMMENTS ON WHY INDIVIDUALS WOULD CONSIDER MOVING TO THE AREA

The following were offered as suggestion of what some respondents would need to see in the area before moving to Centre in the Park. Responses are from the open house comment sheet as well as the online survey:

- Cheaper housing currently very pricey
- I can afford it. It seems to all be expensive seniors condo development.
- I could afford it
- I could afford it.
- I could afford it. Currently WAY out of my price range!
- I downsize
- I end up renting in the area in the next few years. Walkability and bikeability would be a priority for me then.
- I need to down size
- I no longer wanted a yard
- I was older and wanted to walk to everything.
- I were retired
- I wish that we choice another place. I am tired of the construction, particularly the attitude of the construction workers not keeping proper house keeping
- I'm already close enough to walk without being too close to the traffic.
- I'm an empty nester
- If it was affordable when I need to downsize...and had great energy....
- In retirement
- It had better senior age options
- It was more affordable
- It's affordable & not too crowded.
- More daily activities and night life came into the area
- My children were out of the house.
- No school there
- The area builds up the retail to include a good mix of shopping opportunities where I can get all my needs met.
- The area was walkable and

- accessible for those with disabilities.
- The residents from the Christensen developments were told the truth when the bought....instead of a 'potential 10year plan', it's been more like 1. The construction has been constant!!!!
 Horrible quality of life for these people!
- There was affordable senior housing in the future.
- There were 3 bedroom condos available with amenities geared toward families!
- When my kids leave
- availability of adequate and reasonable rental apartments are built.
- faster proper development
- it is developed to be pedestrian friendly with useful destinations
- it was affordable
- it was more walkable
- it were better developed with walkability and sustainability in mind





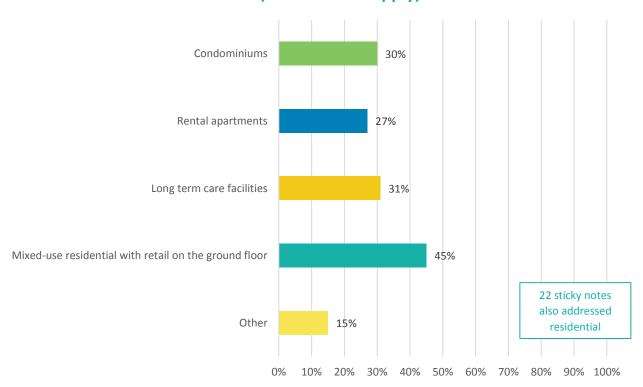


- It's affordable and the architects make the balconies a reasonable size
- more affordable and not always surrounded by construction.
- our kids are grown up and move out, 15+ years from now.
- prices were within reach as I move to more fixed income
- residential areas are affordable
- seniors living is good there when I get older!
- the area was truly walkable and it had lots of eating options and shopping

- the right home became available.
- there were family condominiums with larger but simple units, not luxurious, and affordable condo fees.
- we have bought a condo from Salvi
- when I retire.
- when I'm older and my kids are moved out
- Traffic less congested. Reasonably priced accommodation for Seniors
- and I love it [written next to "I currently live here"]

The online survey and open house comment sheets asked the following multiple choice question related to the type of residential development. Other written comments and suggestions on the subject were also provided through the open house sticky note exercise.

How do we create a community for all ages, incomes, and abilities? What kind of housing do we need more of in this area? (check all that apply):







Though a need for all the housing types was acknowledged, the majority of respondents felt that mixed use housing with retail on the ground floor was needed within the area.

Specific suggestions from the open house and online engagement focused on a need for affordability and inclusive housing for people of all ages and life stages. A few individuals felt that no additional housing was needed within the area.

OTHER COMMENTS ON RESIDENTIAL

The following suggestions on housing within the Centre in the Park were received as sticky notes or comment sheet responses at the open house, as well as through the online survey:

- Affordable
- Affordable housing
- Affordable housing and affordable rentals
- Affordable housing for lowincome individuals and families.
- affordable senior-friendly rentals
- Affordable, family friendly
- All ages housing!
- All of these options are available but they are not affordable to most.
- As older buildings are replaced make sure new ones have adequate parking!
- Avoid tall, modern buildings. These seem too corporate and unfriendly.
- Better parking
- Build up when older buildings are replaced
- Complete final phase of CDL across from Festival Place
 - o Ditto
 - o Ditto
- Don't go crazy with high density please



- Eco-friendly pedestrian spaces
- Family and active seniors housing
- Finish the Christensen and Salvi Projects BEFORE starting new ones.
- Finished construction
- Finished what we have
- hotels
- Housing co-operative
- housing for families with and without kids.
 I think all of the condos down by festival





- place are for seniors and the newest condos seem like they would cater to people without kids
- Housing for young professionals, couples, etc. – draw in young people
- How would I go visit someone in this new area with no parking.
- I am confused by this question as construction has already begun.
- I feel like the Centre in the Park is already quite crowded with residential development. That said, I do see a need to support the growing senior population in Strathcona County.
- Its not housing. you need less.. all I see are condos, condos, condos.. so I will never go there...i go to Edmonton
- Leave final phase of CDL across from theater as a developed green space
- Less parking
- Make the rent affordable!!
- Mixed residential with common areas so seniors can afford to live and mingle with young families. build relationships. Like housing coops
- More bike racks
- More bus routes
- More inclusive/affordable housing
- No more housing
- No more housing
- No more housing protect green spaces
- No more residential development

- None
- None it's good as is
- None! No more housing!
- None. There is too much already
- Not rental apartments, not mixed-use residential, no more buildings
- Opening up more property would be unfair to current residence that have already invested.
- Perhaps studio apartments at North end of mall – perhaps attractive to singles who desire access to central services
- Population density is already to great.
- Senior care centres
- Stop letting the old people condos complain the rest of us out of that space
- Studio apartments
- The amount of empty space makes me believe we do not need more
- This area has high density as it is with the occupancy of Savona and the complex east of Bedford Village. The area will be near to capacity considering the road network and schools.
- town houses
- Use CDL empty lot for a small residential park
- We are already FULL no more is needed.
- What is being built is good enough
- What we have seems right





ADDITIONAL COMMENTS AND BIG IDEAS

Comments sheets and online survey

Additional comments were provided through the comments sheets and online survey. These comments focused on parking issues, traffic safety concerns, and the desire to have current construction completed. There are also specific suggestions for pools, skating rinks, more shaded areas, drinking water, and a central focus. Other priorities identified include maintaining green space and ensuring that community engagement is effective and reaches audiences of all demographics:

- Paint the crosswalk outside Festival Place and Prairie Walk
- The mall is a critical space and should have the space used to the max. E.g. pub, encourage retailers to stay at the mall.
- Remember parking for rural residents to be able to come and participate too
- Traffic issues as population density brings more vehicles and less parking. Need presence of by-law officer in the entire area.
- I'm concerned we are going to cover the only central green space for community celebrations with condos. Currently we hold special community events using a combination of Salisbury Athletic Fields and Broadmoor Park. This central location makes active transportation more viable. By moving this to the skirt of Sherwood Park you discourage people from coming and relies heavily on transportation to get people in and out. Given that County Hall serves all of Strathcona County we need to be mindful that parking is going to have to work into the design. I find the transit system limiting from where I live so it isn't an option that I would use to travel within Sherwood Park.
- Get residential and commercial completed. We have been living in a construction zone
 for 10 years. Moved to Park Vista in 2008. CDL still has not finished the complex, one
 more building to come across from Festival Place. Our Condo Corporation is incomplete
 until this property developed, thus CDL controls our bylaws, etc. until this is developed.
 They own 3900 unit factors out of the 10,000 total so nothing can be done without them
 bylaws, etc.
- So many amazing family amenities here. It would be great if there were some practical
 options available for parents who are looking to raise their children in an urban
 environment. Too many seniors. 8:30 pm and it feels like a ghost town.
- Please ensure you specifically target (for public engagement) the people who will be living here when this development actually happens - i.e. not seniors; people under 45!!
- School traffic is always a problem. Too many parents driving kids to schools.
- I see many comments on the board and I agree we need to stop building and finish what is there. It's getting so crowded and dense. Also, many comments so please listen to our comments. It does no good to do this if we are ignored!
- Green space next too Festival Estates. No more condos. PARK PLEASE
- Staff were approachable and helpful if you could talk to them. Some dominated by 1 group's interest.
- My family and I have enjoyed everything that has happened (library, farmer's market, Festival Place, July 1st events, etc.). The ease of access and green spaces are why we still live here. The biggest need is parking for events and business. When people who live here have to constantly call the police because of parking lots (private property)





being blocked or used resentment sets in real fast! Today I had to chase a lady out of my parking spot and she had the nerve to argue with me that I don't support my community. Showed here the well-marked sign at the entrance of the parking lot that said private property, parking for owners only. She still was argumentative. It all stopped when I took my phone out and stated I was going to call the police and have her car ticketed and towed. She finally moved her car. And yes I have the number for parking issues in my contact. It is almost like we have to have a program explaining to the people coming to the "Centre" to respect the people who live here.

- Please no more development. I moved here because it looked safe and walkable. It no longer is either of those.
- Please listen to what the people have shared with you. We are so frustrated by being
 asked for our opinions and them being ignored as evidenced by a daycare coming to the
 area and the monstrosity of a shopping mall / condo on land we asked for a place that
 would have "maybe" a one story building for a convenience store, a pub, maybe a
 restaurant.
- Intensify and build up!
- add some parking
- What happened to the vision to get people to go there. I remember the original concept.
 now all we have are Condo mushroom farms. There is absolutely no reason to go to C I
 T P. I have lived in SP for over 35+ years and avoid that area. What a waste of land
 use unless you want a Condo....
- Maintaining the open green spaces and trails south of Sherwood Drive and east behind the Franklin's Inn/District Energy Building should be preserved as passive spaces vs. developed recreation areas.
- Convert Sal Comp High into a facility that offers post secondary education.
- Centre in the Park is only accessible if you have a car. What about those of us who rely on public transport? Having a (world-class) library that I can't easily access is unacceptable. In addition, there's no real place on the library end of the development to sit and spend some time. The plan for the interior courtyard of the Plant Organic structure is for a parking lot. What about making that a "town square' as in Europe or a park, with tables and seats to encourage people to spend time there? At the moment, Centre in the Park is a 'brief visit and dash' place rather than a gathering place or 'living room of the community'.
- Museum...
- Move the Museum to this Area add a medical clinic add a department store put a deadline on these contractors for contraction completion. The work ethics in certain areas are pathetic
- We love living in Centre in the Park, but do have concerns about density and ongoing construction. We hope that Prairie Walk will return to its former concept once the construction beside it is complete.
- Slow the traffic down on the roads around and through the centre to 30 km/hr all the time. Pedestrian and cycle friendly slow traffic, designated lanes, no worries on jay walking cross anywhere anytime.
- I think if we were to add more cafes and patios to the Centre in the Park I would STRONGLY encourage them to remain local businesses. We have enough restaurants





that are franchised and it would be really nice to see smaller and more unique local businesses.

- Don't overdevelop the green space. We need to retain our open green spaces.
- Open spaces, seating area, winter heated seating areas, kids activities
- I love this area it is one of the major reasons we bought our house so close. I believe the development underway will be sufficient I fear if there is more, you'll lose the natural features, ease of access, and character of the area. I love it. Please do not change it.
- Getting across Sherwood Drive is difficult as there is a lot of traffic and the traffic lights allow much less time for crossing this main road than the narrower roads connecting to it. Parking is a problem. Does Bedford Village have "visitor stalls" like the other buildings (it is not part of the Condo Corporation with Park Vista, Reflections and Festival Estates.) A question We could not get answered.
- I would prefer you honour Vic Bidinski with a structure in the center of the park rather than renaming the street I live on. A picnic shelter with a plaque or something similar would be better than the costs of even honourarily shifting the name of oak street. (Or a plaza or a stage)
- Outdoor pool
- How might we solve the parking issue? Our community is not one where it's easily
 walkable to centre in the park. The new parkade will help for awhile, but the community
 isn't built to allow for a smaller car culture.
- Better access for farmers' markets and festivals. The Prairie walk would have been great but it is too narrow to allow vendors to set up. Parking lots are OK but properly designed space for events like small markets and large festivals would be fantastic.
- Expand weed control areas and more frequent path sweeping (i.e., for geese droppings.
- https://www.dezeen.com/2016/12/09/pollard-thomas-edwards-architecture-first-older-co-housing-scheme-owch-uk/ The concept that you can live on your own but not be lonely...support each other...stylish, quirky, clean affordable. Environmentally sound.
- I would love for Broadmoor Lake to be converted to a skating rink (weather permitting) during the winter months.
- Love the Walk ability of the area. Increase small commercial (like the farmers market more often) and advertise to get people out. Make the lake less stinky/stagnant
- I am all for more community gathering places from year around outdoor patios, cafes, and open spaces.
- It's unfortunate the view is changing due to the additional tall apartments being built.
- It's a great community to live in. Looking forward to the construction being completed. The farmers market at the lake is great
- When a project is started there should be a deadline. On the prairie walk we have a
 retail office with a huge propane tank and also sewage tank is emptied by truck on the
 Prairie Walk. This is usually done around the supper hour. The walk has been
 damaged by construction activities so that it presents a hazard for users.
- We need an outdoor permanent band shell like Bower Ponds in Red Deer or similar to the one at the Ukrainian village. We need outdoor gazebos to picnic along Broadmoor.
 We need dog water stations. Love this space!!
- way too crowded already this was once a nice area Parking needs have been ignored. There should have been above ground parking - not underground parking that will spill into a very busy traffic circle





- Construction drags on, there should have been a time limit set. There also is a retail building on the Prairie walk which has a large propane tank and also a sewage holding tank!
- Don't put roads too close to the park area. Keeping the noise as far away as possible would be like having a sanctuary without having to drive anywhere.
- I sure hope the battered roads from all the construction in Centre in the park get re-done from all the construction abuse. They need more than filling a few holes and resurfacing.
- Unfortunately, the once visible beautiful facade of the library building has been compromised by huge buildings blocking it. There are already far too many condos in that area. Considering adding more structure is a completely wrong approach. Are you trying to mimic an overcrowded European city with this "trendy" idea? Library access has become increasingly difficult. We moved to Sherwood Park because of its open green spaces, ease of traffic flow, and proximity to natural areas. These are being eroded in favour of development. It appears that developers are ultimately in control.
- As a rural residential resident I would love to see bus service from Ardrossan. Walking to Centre in the Park is not an option, although once we get there we like to get around on foot. I am truly tired of the ongoing construction, the noise, the ten minute parking spots at the library being closed off and unusable. For years now we haven't really been able to enjoy walking in the area at all.
- The park space and walking trails should be maximized in this area. Public open spaces should be clearly marked And visible.
- The biggest biking/walking problem is lack of safe trail connection between Broadmoor Park area and the trails near Sherwood Drive and Granada. I can't take my kids in the bike trailer or my little one with training wheels on the sidewalk there. On the mall side there are way too many vehicle access points and intersections, and on the golf course side it's only a small sidewalk. This is a huge opportunity in planning.
- PLEASE keep this area local, show that you support our local small businesses and entrepreneurs and also that toddlers to seniors are welcome in all of these spaces.
- No, but I think you are doing a great job of envisioning the future for Centre in the Park.
 The reason we bought a condo there is because we walk a lot and we can pretty well
 walk everywhere there for all of our needs. As well, we are big users of the library and
 plan on going to more events at Festival Place once we move.
- Visitor parking, especially for seniors with mobility issues, around Bedford Village is insufficient. Wade pool, basketball net/court (in highly visible area). Drive-up library book drop off slot. All 5-minute book drop off parking spots usually full. That's about it.
- the houses across from the pool could switch densities.
- Water fountains in the Summer, skating in the winter:) Build senior residences with playgrounds and play area open to all kids within the senior residence's areas.
- It would be a perfect location for an outdoor swimming pool. Even better if it could be
 used in the winter like this one in Ohio https://www.ajc.com/news/national/ymca-wanteduse-outdoor-pool-winter-added-giant-bubble-dome/AzSEu5b76WfKsffEwvYIHI/
- More specialty food venues like Calgary has, or an Italian Centre market and bakery.
- You need to stop pandering to the 45 + crowd; Strathcona county is next to Edmonton
 and should seek to attract more people in the single-income double-income and LGBTQ
 communities, because we set up a base before welcoming kids, and if you want young
 base to support aging populations, you need to work to attract them, before they are





established in Edmonton. You need to be more progressive. Acknowledge first-nation land claims, welcome young artists and create friendly spaces, easily accessible on foot, by bike and by transit. Also, make sure you include maintenance of paths in the budget. Many of the bike paths in Sherwood Park are decaying, and this ultimately puts cyclists/rollerbladers back on the streets, because the cycling paths are deeply unpleasant to cycle on.

- Renovate School Sport Complex at Sal into a first class area fit for hosting events. Equivalent to the Strathcona Athletic Park or the new one at ABJ.
- ###
- Too many big chain restaurants, hardly any options for locally owned establishments.
- Include transport to & from the rural areas for events. Tell us about the events as SP
 News is not delivered here so use the Strathcona Bugle too.
- Centre in the Park has too high a density too many condo's .
- There is a lot of potential with the redevelopment. If an urban downtown atmosphere is trying to be created, then make sure the right pieces of the puzzle are in place to ensure it is a place that will draw people to go to. Make it interesting.
- Would like to see a gift shop full of handmade items with tourism.
- the area is too crowded
- Building apartment style condos in that area was absolutely absurd. That space should have been used to better serve the larger community. Such as common spaces
- Festival Place is also an open community space, you seem to forget it on this survey. I
 volunteer at Festival Place and am there 3 4 times a lot of weeks
- Less is more!
- I see the County moving away from accommodating vehicles, which is a shame as almost every county resident drives to get around. If amenities aren't easily accessible, people won't use them.
- Density has increased dramatically with the construction of large condo complexes -and Broadmoor Lake Park will be much busier, with dog walkers, bikes etc, so there may be conflicts over usage.
- This has been the slowest and most corrupt and costliest development ever in sherwood park, one mess after another, this was supposed to be all developed 5 years ago, it will be another five years to figure out what is next, hopefully better planning and negotiations will occur, we all have our doubts.
- There needs to be a mixture of attractions that will entice people to the area to have a meal, a drink or just to come and stroll or relax. At the moment there is nothing. We do not have a downtown. Again, places that people can have a snack or drink. To coincide with this much more parking like a few parkades are required.
- Add more trees as plants. It feels like a concrete jungle
- We cannot over develop. I moved to Centre in the Park because of the green space. Look at Palasades area, it's way too crowded.
- No
- Currently great for young kids and families. Love the new slab for teens. Teens and adults 18-45 need more option
- Only create gathering areas if you want all populations to feel safe to gather there (youth, seniors and even the homeless). You currently have plazas that are only





- gathering spaces during events. Also, a few areas for picnics and fire pits for large family gatherings for new Canadian families would be a huge draw.
- The appearance of Centre in the Park is deteriorating with the closeness of all the buildings, and it is difficult to find parking for Agora events, etc.. It seems claustrophobic now, but I hope when it is finished, the pedestrian walkways will be inviting and attractive.
- For the large parks, like the remax one you need to have more shade for everyone there's very limited shade and usually only 3 families can use it while we all burn
- Currently way too much seniors housing in the area if you want to make Sherwood park a community that draws people in you should be looking to create a downtown type core with restaurants patios and shopping to get people to use the area. It is currently a waste due to all the senior housing you are putting in.
- Build on the outdoors. Create a central focal point to draw people in.
- Parking is a huge issue. The underground parking is often full at busy times and I have
 come in winter time for my kids to use the library and couldn't stay due to a lack of
 parking in the area. Everytime I see another set of apartments go up I cringe that parking
 will get even worse. It doesn't help that every building that has gone up since we moved
 to Sherwood Park in 2010 has led up the loss of more parking.
- 1.Drinking water access in park 2. Shaded areas 3. Community league sports play in facilities
- Parking is a big issue, I often go to the community center during the weekdays and the
 parkade is often full and not enough spots. Very frustrating esp since transit is not easy
 take within Sherwood park would prefer not to take a 45 min bus ride when I could
 easily drive in less than 10
- I have always loved the idea of living in an apartment condo geared toward families with balconies facing a common area with picnic/BBQ areas as well as a kids park. An indoor pool/hot tub wouldn't hurt either! Obviously excellent soundproofing would be needed for apartment condos with young kids living in them. I have never seen a development like this but I'd be the first to jump on board if this existed!
- I would like to see One farmers market. Currently we have 2 on Wed and 1 on Thursdays. The St Albert market is an example of an excellent market creating a sense community.
- For question # 6 add Festivals
- We recently moved to Sherwood Park and bought a condo in Festival Estates. We could be happier!!! Love the building, area and community.
- It needs to have a focus On people coming together and having everything they need in one place.
- Just keep control of spending tax dollars example underground parkades which are very expensive and really not necessary.
- Around festival place and the out door water park, more dining options would be wonderful. I went today to walk around and was starving, but there was only one tiny snack shack. Since it had a monopoly, they were charging \$5 for a plain hotdog, and almost as much for water. I went home with heat exhaustion and a migraine because there was no where to get something to eat or drink
- Enlarge Festival Place and have it serviced by transit with parking out of the area





- I hope that more retail is added to the area. Would love to see food trucks being encouraged to park at the broadmoor playground or the library plaza. The area has such great potential with the relatively high population density close by. Would love to see firepits added to broadmoor park. Also more focus on larger scale community events. Canada Day is great, the farmers market is great, but how can we utilize that space more frequently to bring people there and keep people there? smaller one-off Events like savour strathcona are too infrequent.
- Currently, I think the Centre in the Park is quite crowded with residential development, and personally, I would like to see more green/community shared space that would encourage people to come visit. Also, in order for the Centre in the Park to be well used, there needs to be adequate parking around/nearby and an appropriate amount of walking trails for people travelling by bike or foot.
- More support for the Farmers' Market there. The market is dwindling and it needs some life.
- fearful of empty retail space; sherwood park has LOTS of empty office/retail, whatever already

Open House

The following notes were taken at the Open House on June 20, 2018. These are considered raw notes as they have not been edited. The majority of comments focused on parking constraints, traffic safety issues, and completion of existing construction in the area. Generally, ideas for future development emphasized walkable retail and restaurant opportunities.

- Traffic is a concern in the area
- Construction and undeveloped sites unsightly weeds
- Bark chips wash into walk/road every time it rains
- Prairie Walk to Broadmoor Lake frequently walked
- Traffic patterns are a concern, speed an issue
 - Any potential traffic calming?
- Better signage/wayfinding
- Because festival way is one way, a lot of people going the wrong way or pulling U-turns
- Road from Bedford North better augment/remove triangle provides another exit out
- Festival Way is a speedway
- Limited parking for visitors of residents
- Height of future development leave as is
- Would like to see original plan built out
- Traffic and Capacity of services potential concerns with higher density
- One way is good
- Need pull-outs for buses
- Sherwood Drive is a barrier
- Timing of Christianson development?
- Number of families using the recreation facilities in CITP
- Having Farmer's Market outside is a good thing
 - o The Canada 150 caused their move and it's a good spot
- Parking has been controversial with construction workers not enough parking
- Distressed by the construction it's a mess; it looks dangerous; I don't think worker's compensations board would be pleased
 - We had a trucking business so am familiar with workplace safety





- Pleased to see this project going on
- Like having grocery stores, underground parking, medical people in town
- Too much traffic
- Parking is a concern
- We're all upset about the childcare Centre
 - We were asked questions and it was a done deal
 - Area is congested with traffic
 - o We all have parking but what do we do with visitors?
- Parking as density increases is a concern
 - When friends or family come to visit parking is a problem really bad right now with construction
- What's going on across from Festival Place in the empty lot?
- We were asked what we wanted and we were ignored
 - We are only getting little bits and pieces of information and here say
 - We want a pub, not a 7/11
- There's not another area with so much opportunity
 - o Commercial buildings came here and then a daycare
- Prairie Walk is so beautiful who's in charge the developer or the County?
- The construction has damaged the rocks/shrubbery
- Construction has affected the landscaping on Prairie Walk
- The width of the construction site (Salvi) is really messy
 - We've been 3 years here
 - o How much longer for the construction?
- Overall concern about the increase in density
- What's going on with the Christiansen Development empty lot?
- Salisbury Composite High School Plan is staying there
- This is a space to celebrate as a community
- People can take active transit to get there
- To place Canada Day / Festivities anywhere else you can drive
- The trade show at Millennium Place requires a shuttle and I don't go
- Family emergency need services in Sherwood park to support mental health
- How can we best utilize aging population?
- When are you fixing Prairie Walk Agro ride horses
- Clients should wear a name tag
- The unique design was supposed to be a walking area with little shops you wouldn't need cars go for coffee, liquor store, little social things
 - o Why day care?
 - O Why a medical centre?
 - o Museum
- Disappointed with what has happened
- Tell developers what sold go in rather
- 5000 people come into the County for pancake breakfast, 7-10am July 7
- Concerned about pathways and trails with bikes whipping through without buses. Safety
 a couple in the hills have blind spots
- I love it here. I can walk just about everywhere
- Need to promote the art gallery





Resident Emails

The following additional comment were received by email from a resident. The majority of the comments related specifically to the Broadmoor Lake Plaza:

The Centre in the Park area is great, so please do not change it. However, it does need a lot of dressing up. I have a few suggestions:

- 1. Give it a real name, for example: The Iris Evans Plaza.
- 2. Provide an entrance to the Park. This should not be just a gate but something pretty and romantic.
- 3. Put a fountain in the centre of the Plaza.
- 4. More benches
- 5. Put planters on the edges with flowers and also in pots.
- 6. All the Farmer's Market Stalls should be in one row along each side.
- 7. Close the steps to the lake as the Market is only 3 to 4 hours, so the steps do not matter
- 8. Help to promote the Market with more stalls.
- 9. Allow for many other events in this area:
- a) A contest for marching bands which can start a block away and end up in the Plaza.
- b) Have different choirs at the Plaza
- c) Hold a display of painting on the Market. They would need tables like the Market in case it rains
- d) In Victoria, BC they have a show of comedians and other performers on the walkway along the harbour, which is lots of fun.
- 10) Paint the bridges at the lake in a dark green or dark red color.
- 11) Implement a cleaning program of the lake where the fountain is to remove weeds and debris that is tossed in there. Beautiful setting but not pleasant to look at or sit by when not maintained.

I trust these suggestions may be helpful to you.

Resident Meeting Notes

The following notes were taken during a meeting between a resident and the county at the resident's request. The resident felt that Centre in the Park was an ideal location for a cultural district that welcomed new comers and recent immigrants.

- Resident worked for many years with Edmonton Immigrant Services Association, her family is Italian and is familiar with some of the struggles that come with being a newcomer to this area
- She has seen the immigrant population of Sherwood Park increase. These families and individuals are looking for space to come to and gather
- Many events are structured, but people are often drawn to more spontaneous events
 with a lack of structure. When events are less structured, people feel relaxed, they share
 more, and immigrants are less concerned about how they are fitting in as the event is
 more casual
- Events where you have to commit through registration often deter people. The frequency
 of spontaneous events will have people wander through more often to see what's going
 on





- We need more free events for example free music in the small plaza area that is located next to Festival Place or make Sunday a 'free market day' where anyone can setup in the plaza and sell arts and crafts without reserving a spot. Provide free bus service to the park on these days.
- There is amazing history around the area why not express and teach people about this history through interpretive art and plaques
- Many immigrants are interested in learning more about nature and wildlife, for example through 'learn to camp' courses, or courses that teach you about trees and the history of plants
- More can be done with the Salisbury School site more windows in the school, more athletic programming to make better use of the field space. Athletic park seems underused and uninviting except for select events a few times a year
- We need to find ways to make this area more walkable and reduce dependence on cars
 immigrants often have difficulty with getting places, they don't always have vehicles
- Centre in the Park would be a good area for the Strathcona County Museum and Archives to relocate to
- Have more historic art installations (a good space for this is under the covered walkway
 in between the Sherwood Park Arena and Broadmoor Lake), community plaques,
 political art, and bring more colour to liven up the space
- Have community art projects that community members can contribute to, such as mosaic projects and trail painting
- More winter activities, such as skating and building ice and snow sculptures
- Have more public pianos, picnic areas, and outdoor patio spaces
- Make it so that people don't have to leave Sherwood Park that all their needs can be met within Sherwood Park
- Higher buildings change the environment, making areas less friendly like downtown Edmonton and creating a feeling of claustrophobia you need a mix including more affordable housing rental housing for people who work in Sherwood Park, but can't afford to live here, as well as for single parents.
- We need more resources for single parents have free events that families can go to (free camping, free social events)
- CITP is a great, safe location which we should take advantage of social activities
- Have inviting spaces closer to the water, and provide kayaking, paddle boating, or canoes rentals all the time
- The services within this area make it ideal for families and new immigrants why not created a cultural district here
- Immigrants often have an interest in learning about Indigenous cultures have events on totem carving, dancing, drummer
- Grazina from the Edmonton Immigrant Services Association often works out of the Sherwood Park Library and can communicate activities to new and existing residents.
 There are resources here for these families including Family Community Services.





APPENDIX A. COMMENT SHEET/SURVEY QUESTIONS





Centre in the Park Project

多次の



Open House #1: June 20, 2018

Thank you for attending tonight's open house. What did you think?

Open House Comments (Please circle yes, no or somewhat)				
1. Did you find the Open House informative?		Yes	No	Somewhat
2. Was the date/time/location/venue convenient?		Yes	No	Somewhat
3. Were the staff attending approachable and helpful?		Yes	No	Somewhat
4. Were the story boards informative?		Yes	No	Somewhat
5. Will you come to the next open house for this project?		Yes	No	Maybe
We'd like to ask a couple of questions about the Centre in the Park:				
6. Where do you live?				
☐ Sherwood Park (Centre in the Park)	· · · · · · · · · · · · · · · · · · ·			
☐ Sherwood Park (elsewhere) ☐ A Hamlet in St		5		
☐ Country Residential Strathcona County ☐ Outside of Stra		thcona (County	
Compositivity (Mahility) Contro in the Dayleic conn	aatad ta tha ausmauu	n din a a		, b., a maturant
Connectivity/Mobility – Centre in the Park is connected to the surrounding community by a network of existing roads and trails. These existing facilities accommodate a range of transportation options, including driving, walking, biking, or taking public transit.				
7. How often to you travel to/from Centre in the Pa	rk?			
Daily				
☐ Weekly				
☐ Monthly				
□ Never				
8. When I travel to Centre in the Park I primarily go Walking Biking Transit Vehicle Not Applicable	et here by:			
9. When I am in Centre in the Park I primarily mov	ve around the area	by:		
☐ Walking				
☐ Biking				
☐ Transit				
☐ Vehicle				
□ Not Applicable				
 10. How can we improve mobility within Centre in t for everyone? (check all that apply): ☐ Add more crosswalks within the are ☐ Add more trails within and to the are ☐ Increase transit options within and 	ea rea	this pla	ice is safe	and accessible
☐ Other				





Centre in the Park Project









Open House #1: June 20, 2018

 11. What do you envision for open spaces in Centre in the Park? What potential do you see in them? (check all that apply): Community Gardens Active Plazas with large chessboards, seating or other activities Outdoor exercise equipment
Active Plazas with large chessboards, seating or other activitiesOutdoor exercise equipment
☐ Outdoor exercise equipment
☐ Outdoor winter activities such as skating
□ Public Art
☐ Other
Community – Centre in the Park includes a range of community facilities including shared spaces like the Community Centre, recreation facilities such as the Kinsmen Leisure Centre, schools and Festival Place.
12. How can we increase our sense of community and encourage social interaction within this area?
(check all that apply):
□ Add more shared spaces similar to the Community Centre, Strathcona County Library and the art gallery (Gallery@501)
□ Add new community services such as health, or youth services
☐ Host festivals, parades, live music or other major events
□ Add new gathering spaces such as plazas or picnic shelters
☐ Other
Commercial - Commercial and retail development is focused primarily along the east edge of Centre in the Park, including the mall and other clusters of commercial establishments. A range of services exist within these commercial developments. 13. What type of commercial and retail do you want to see in Centre in the Park? What experience do you envision? (check all that apply): Cafes, restaurants and patios Shopping areas that are easy to walk to and through similar to main streets Buildings where you can live above your office space Mixed-use areas where residential is close to commercial/retail services Other





Centre in the Park Project







Open House #1: June 20, 2018

	ne residents of Centre in the Park will be as diverse as the population of Strathcona milies with young children to seniors. Creating a community requires providing the right s.
need more	create a community for all ages, incomes and abilities? What kind of housing do we of in this area? (check all that apply): Condominiums Rental apartments Long term care facilities Mixed-use residential Other
15. Would you	ike to live in Centre in the Park?
	I currently live here
	Yes, in the future
	No
	Maybe if,
General Comm	ents
16. Any additio	nal comments or big ideas?

Feel free to complete our online survey starting June 21st or complete these questions at home and email your responses to:

Deanna Cambridge, Strathcona County 780-464-8079

deanna.cambridge@strathcona.ca

For more information visit our website at www.strathcona.ca/CITPupdate

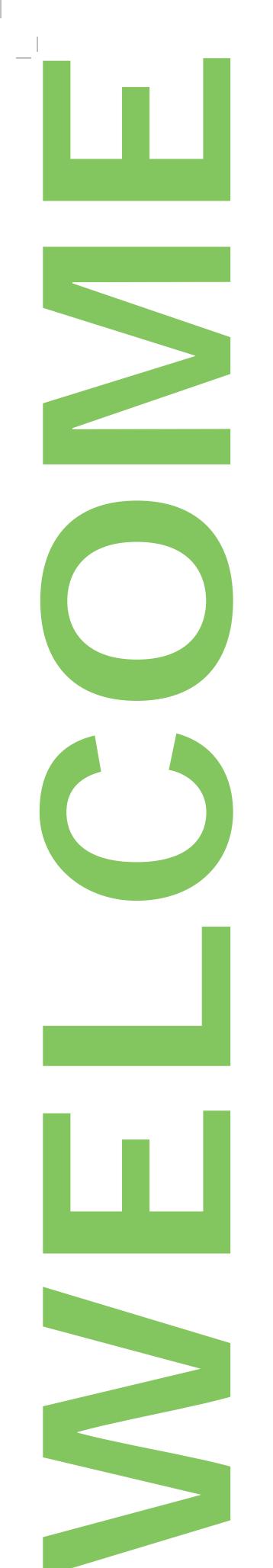




APPENDIX B. OPEN HOUSE BOARDS









WELCOME TO THE FIRST CENTRE IN THE PARK PUBLIC OPEN HOUSE

WHY ARE YOU HERE?

To learn about the Centre in the Park Area Redevelopment Plan Update, meet our project team, and provide your input to help define a vision for this area.







SKINTHE PARK

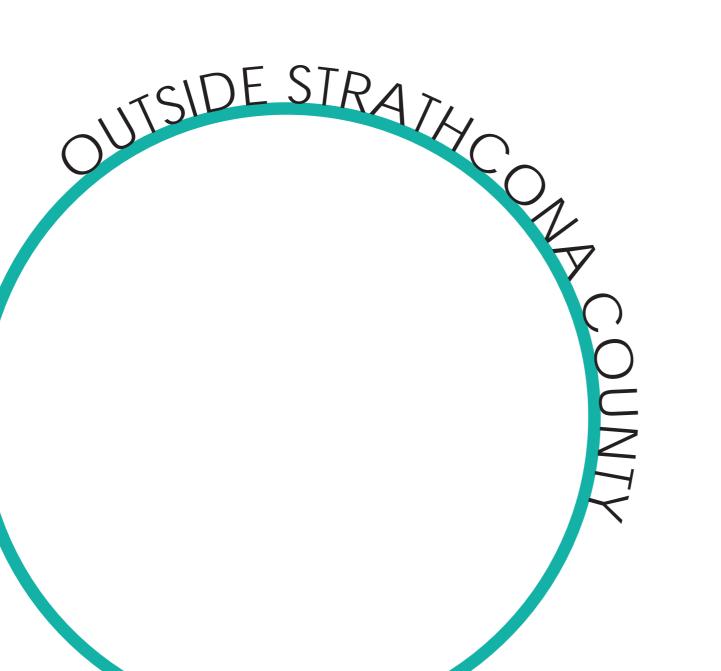
Place a sticker in the circle for the area where you live.

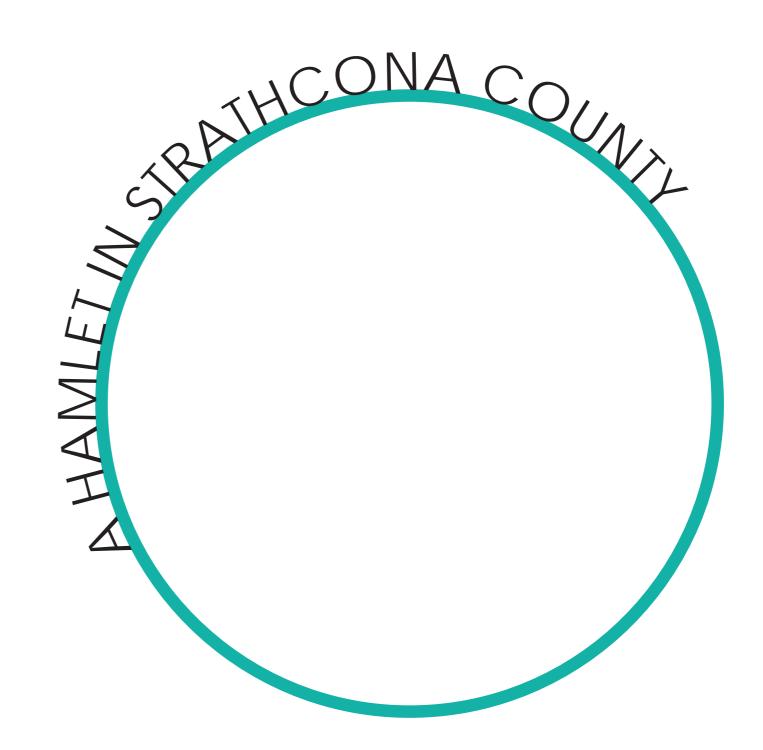
JUNTRY RESIDENTIAL STRATHCOM

live.

STRATHCONA COUNTY

STRATH











Place a sticker on the map to identify where you go in Centre in the Park, whether that is Sherwood Park Mall, the library, Festival Place, your school, your home, or where you work.







WHAT IS CENTRE IN THE PARK?

It is a hub of activity and opportunity within the centre of Sherwood Park. Centre in the Park encompasses a broad area that includes the mall, schools, public parks, county hall, recreation facilities, residential development and more.























WHAT IS THE PROJECT?

The Centre in the Park Area Redevelopment Plan was first approved in 1990, to consider the development of a community centre for Sherwood Park and the County.

The current project is an update of this existing plan to align with the new Municipal Development Plan (MDP), direction from the Edmonton Metropolitan Region Board (EMRB), and current best practices in urban design.

WHEN?

Phase 1

Spring 2018 -Summer 2018

- Background research
- Definevision andprinciples
- Public OpenHouse #1

Phase 2

Summer 2018 - Fall 2018

- Refine plan concept
- Draftplan and technical studies
- Internal County review

Phase 3

Fall 2018 - Winter 2018

- Revise draft plan and technical studies
- Draft zoning bylaw districts
- Public Open House #2

Phase 4

Winter 2018 -Summer 2019

- Finalize plan and technical studies
- Public Open House #3
- Presentation of plan to Council

WE ARE HERE

HOW?

The updated plan for Centre in the Park will build upon the existing vision to define future direction for redevelopment.

We are focusing this vision on five topic areas:

- Community
- Connectivity
- Open Space
- Residential
- Commercial





CURRENTLY UNDER CONSTRUCTION IN CENTRE IN THE PARK Two new developments are occurring within Centre in the Park (CITP). Lots 1, 4, 5 (as shown) are currently designated for commercial, residential, or mixed use development.

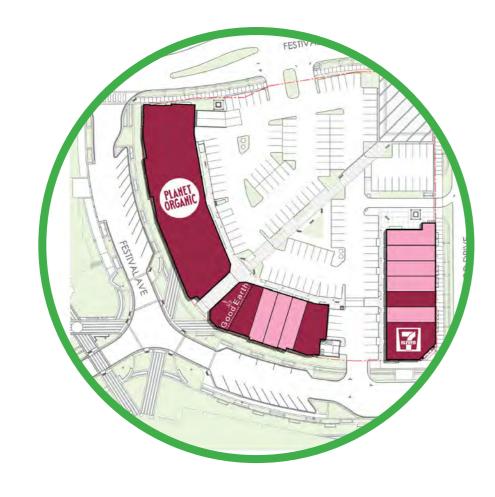


SALVI GROUP PROJECT (LOT 1 & 4)

Located directly south of the Prairie Walk, this project includes:

- a) two residential buildings (Savona)
- **b)** a separate commercial building
- c) two levels of underground parking, one level to serve residential tenants and one level for public parking.

The County has partnered with the Salvi Group for the second level of underground parking for public/County use.



MARKET AT CENTRE IN THE PARK (LOT 5)

The second project - The Market at Centre in the Park — is a mixed-use development located north of the Community Centre.

Underway since spring 2017, this development includes 43,000 square feet of commercial/retail space with residential units located above the most westerly commercial building.











How do we want to move to and through Centre in the Park? How can we ensure this place is safe and accessible for everyone?

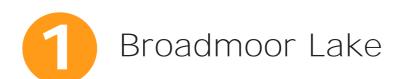






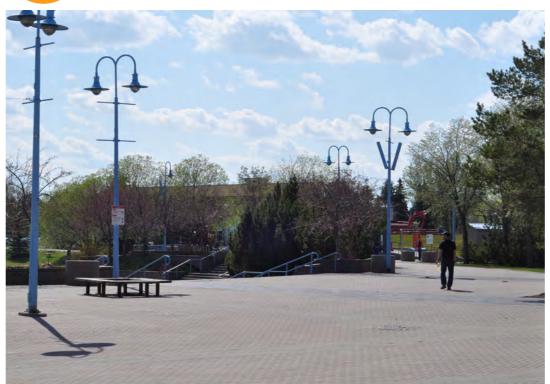


EXAMPLES:

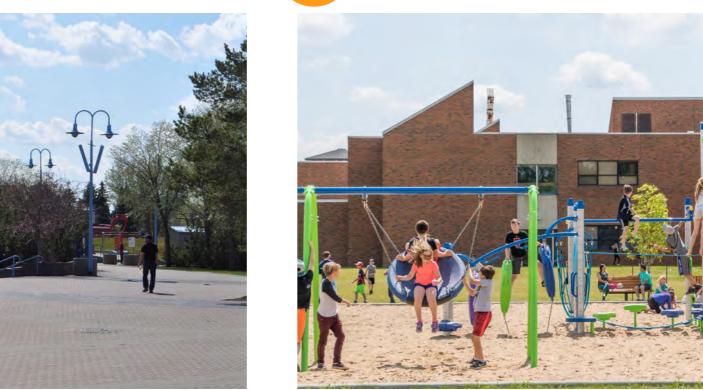








St. Theresa Field







Broadmoor Playground



Salisbury Athletic Park







What is your vision for open spaces in Centre in the Park? What potential do you see in them?













EXAMPLES:

County Hall / Community
Centre / Library



2 Festival Place



3 Kinsmen Leisure Centre



















How can we increase our sense of community and encourage social interaction?









EXAMPLES:























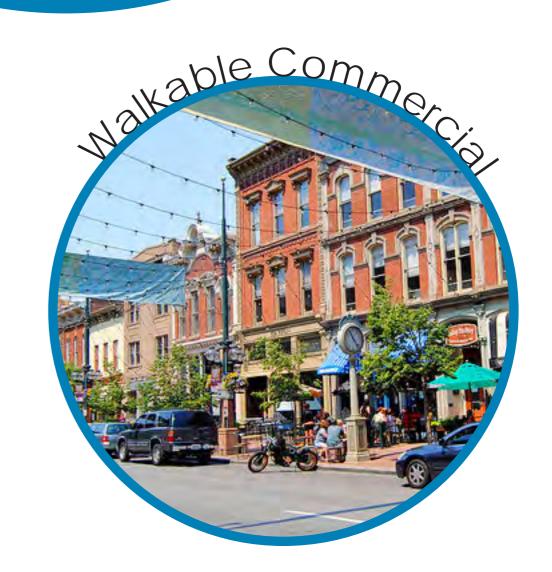






What type of commercial and retail do you want to see in Centre in the Park? What experience do you envision?













EXAMPLES:





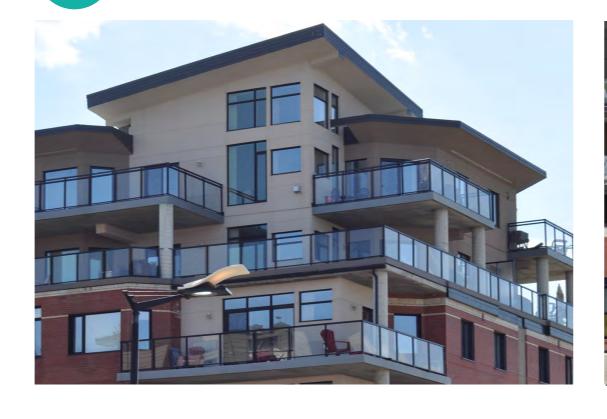








4 Condos/Apartments











How do we create a community for all ages, incomes and abilities? What kind of housing do we need more of in this area?





