



STRATHCONA COUNTY

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World Elder Abuse Awareness Day

Preventing and addressing elder abuse is a shared responsibility. It requires awareness and action from all members of society. As most elder abuse is hidden, preventing and reducing it starts with knowledge.

Seniors are valued members of our community and our society, and deserve to live safely and with dignity. Abuse of seniors crosses all cultures and socio-economic boundaries. All Albertans need to be aware of the contributing factors to elder abuse, how to recognize abuse and where to go for help if it happens. By understanding these factors, seniors and their family members can take proactive steps to help prevent situations where abuse could occur.

Seniors make a difference in our community every day. Their contributions benefit Albertans of all ages, and they deserve to be treated with dignity, respect and compassion; and to live in a community that enables their continued contributions as leaders, mentors, volunteers and valued community members.

Through collaborative efforts using Strathcona County's Social Framework as a foundation, we can create a supported, safe and connected community that breaks down social isolation, reinforces strong relationships, and prevents and reduces elder abuse.

The 14th annual World Elder Abuse Awareness Day is an opportunity to empower seniors and to promote the understanding and prevention of elder abuse.

NOW THEREFORE I, Mayor Rod Frank, do hereby proclaim June 15, 2018 as World Elder Abuse Awareness Day in Strathcona County.

Dated this 5 day of June, 2018.

A handwritten signature in black ink, appearing to read "Rod Frank".

Rod Frank, Mayor