

**Office:** Recreation, Parks and Culture, 2025 Oak Street, Sherwood Park, AB  
**Mail:** Recreation, Parks and Culture 2001 Sherwood Drive, Sherwood Park, AB T8A 3W7

Organization \_\_\_\_\_ Main contact \_\_\_\_\_

Mailing address \_\_\_\_\_  
 Street address City Province Postal code

Email address \_\_\_\_\_ Phone number \_\_\_\_\_

Is your organization a registered not-for-profit?  No ► Business rates apply  
 Yes ► Societies Act registration number \_\_\_\_\_ Year incorporated \_\_\_\_\_

2023 Recreation Guide Advertising Booking Application Deadlines			
<i>(Dates subject to change)</i>			
Summer (Camps)	Summer (Swimming & Wellness)	Fall (All programs)	Winter (All programs)
February 14, 2023	May 2, 2023	June 21, 2023	October 11, 2023

**Please check (\*) the units/seasons you wish to purchase.**

Ad fees include graphic design and layout, including a maximum of two (2) proofs. GST is included.

2023 Editions	Summer (Camps)	Summer (Swim/Wellness)	Fall (All programs)	Winter (All programs)	Non-profit <i>(Prices subject to change)</i>	Business
1 unit Approx. 3.7" x 3.1" (max. 300 characters)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$159.00	\$201.00
2 units Approx. 7.4" x 3.1" Horizontal layout only (max. 600 characters)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$318.00	\$402.00

**Note: as space is in high demand, we may be unable to accommodate all requests.**

(i.e., If you have requested a 2-unit ad and there is not enough space, a 1-unit ad may be allocated.)

**Ad requirements** (see page 2 for a visual example of content and size)

Website address: \_\_\_\_\_

Group name (if different than listed above): \_\_\_\_\_

Phone number: \_\_\_\_\_ Email: \_\_\_\_\_

Description to include in the ad \*approx. 300 - 600-character limit depending on 1 or 2-unit selection

**Collection and use of personal information**

Personal information is collected under the authority of section 33(c) of the *Freedom of Information and Protection of Privacy Act* and will be used to manage and administer Strathcona County's Advertisement Booking - Application. If you have questions regarding the collection, or use of this information contact the Manager, Central Services at 780-467-2211.

**Payment is required for each guide prior to the artwork deadline.**

Once you receive an email to confirm your ad space in each Guide, you can submit your payment as follows:

Payment options	
<input type="checkbox"/> Cheque: mail or drop off to the appropriate address above	<b>Total payment submitted \$</b> <input type="text"/> Receipt required <input type="checkbox"/> No <input type="checkbox"/> Yes
<input type="checkbox"/> Credit Card: call or visit the RPC office above	
<input type="checkbox"/> Online: call 780-467-2211 for payment instructions	

Visit us at [www.strathcona.ca/recreation](http://www.strathcona.ca/recreation) or email [rcnetwork@strathcona.ca](mailto:rcnetwork@strathcona.ca)

\*Illustration below is not to scale but a representation of final advertisement

**1/6 Page ad space**

**3.6875" x 3.0833"**

Group name and/or logo

Maximum 300 characters  
for main block of text

**Website address**  
**Phone number**



**STRATHCONA COUNTY**

**VISUAL ART PROGRAMS**

Strathcona County offers visual art programs and activities out of two main locations, Gallery@501 and Smeltzer House Visual Arts Centre. Explore pottery and glass fusing, photography, fibre art, painting and drawing, soapstone carving, and more! Programs available for all ages and are open to any level of experience.

**strathcona.ca/VisualArts**  
**780-467-2211**

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