

## **2021 SCOOP POLL RESULTS (Fall 2021)**

**Poll 436 -Are you aware of the County's Public Engagement e-newsletter? (This newsletter comes via email to inform residents of upcoming public engagement opportunities, including discussions, digital engagement events, workshops, focus groups etc. that are available outside of SCOOP.)**

The data was collected between May 6 and November 3, 2021. Overall, 753 people answered the poll, with:

- 35.7% saying yes, and they subscribe to it;
- 21.0% saying yes, but they have not subscribed to it;
- 24.4% said they hadn't heard about this, but they plan to subscribe; and
- 18.9% didn't want to hear about any additional engagement opportunities as SCOOP was enough for them.

**Poll 444 – The CountyWorks web map is updated on our website annually to include the location of all construction projects for that year. Have you ever viewed the CountyWorks web map?**

The data was collected between August 6 and November 3, 2021. Overall, 574 people answered the poll, where:

- 21.8% said yes;
- 74.6% said no; and
- 3.7% were not sure.

**Poll 446 – Would you be interested in a winter picnic and ski or snowshoe at the Strathcona Wilderness Centre or Broadmoor Public Golf Course?**

The data was collected between August 6 and September 23, 2021. Overall, 250 people answered the poll, where:

- 44.0% said yes, with rentals included;
- 13.2% said yes, with no rentals;
- 40.8% said no; and
- 2% had other comments. These included a couple of people who wanted more information and another who felt that with hockey and ringette, the timing would be difficult. There was

also one person who thought that parking would be a huge problem for residents around the Broadmoor Golf course.

**Poll 454 – Which digital meeting platform do you prefer?**

The data was collected between September 26 and November 3, 2021. Overall, 473 people answered the poll, where:

- 34.2% said Zoom;
- 19.2% said Microsoft Teams;
- 9.3% said Google Meet; and
- 37.2% had no preference.

**Poll 458 – How interested are you in providing input into the County’s future business planning/budgeting process?**

The data was collected between September 27 and November 3, 2021. Overall, 468 people answered the poll, where:

- 22.4% said they’d be very interested;
- 54.3% said they’d be somewhat interested if there was an easy way to give input; and
- 23.3% indicated that they were not interested.

**Poll 462 – Do you plan on participating in Halloween trick or treating this year? (Select as many answer options as applicable)**

The data was collected between October 4 and November 2, 2021. Overall, 482 people answered the poll, where:

- 18.3% said they would be as a trick or treater (or parent accompanying children trick or treating);
- 57.3% said they’d be a homeowner handing out treats;
- 30.7% would not be participating in Halloween; and
- 6.6% were not sure.

### **Poll 464 – Did you attend any events on September 30th for the National Day of Truth and Reconciliation?**

The data was collected between October 7 and October 21, 2021. Each of the potential answers was independent of the other, though it was found that everyone who participated in the poll only gave one answer. The results are based on responses from 303 people.

The overall results were:

- Yes, in Strathcona County – 5.9%
- Yes, somewhere other than in Strathcona County – 8.9%
- Yes, in multiple places – 1.0%
- No, I didn't know where to go – 36.6%
- No, I wasn't interested – 47.5%

It can be seen that most of the respondents didn't do anything associated with the newly established national holiday, though 36.6% didn't know where to go to celebrate it.

### **Poll 468 – You currently receive notifications from SCOOP via email, but we're wondering if there are other options that might work better. What would be the BEST way to notify you about new SCOOP surveys or discussion boards?**

The data was collected between October 12 and November 3, 2021. Overall, 420 people answered the poll, where:

- 85.5% said Email;
- 4.0% said text/SMS; and
- 10.5% would prefer both email and text.

### **Poll 470 – Are you aware that the County is providing supports to our agriculture producers and farmers after this year's drought?**

The data was collected between October 13 and November 2, 2021. Overall, 418 people answered the poll, where:

- 28.7% said yes; and
- 71.3% said no.