

SCOOP

Boards and committees and Celebration of Lights (2018)

DATE: **October 2019**



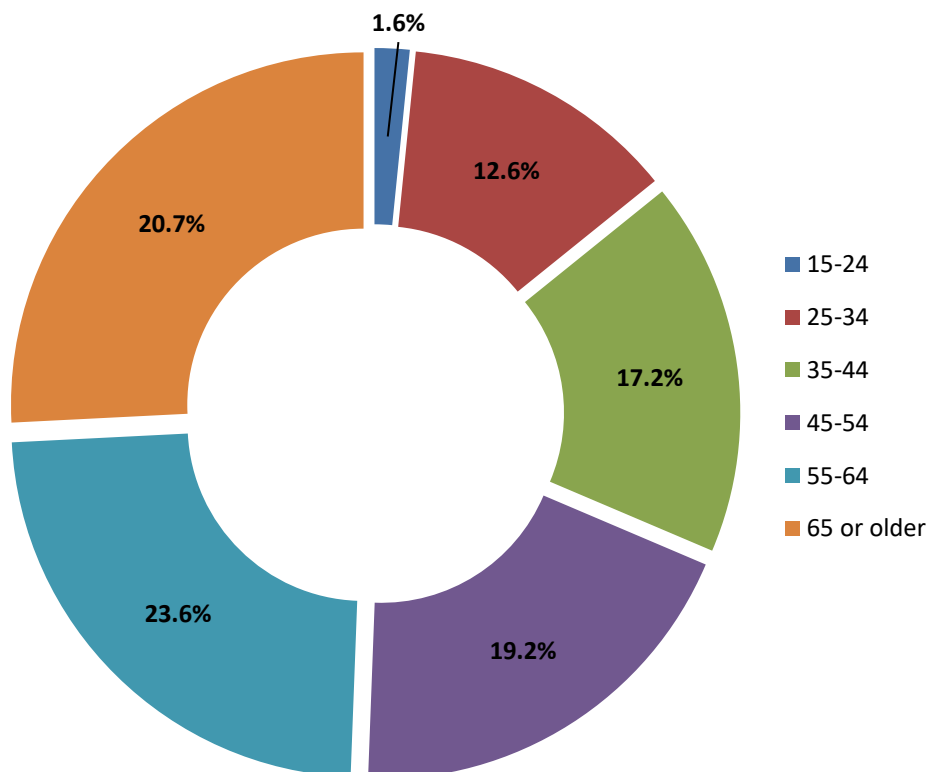
In October 2019, Strathcona County conducted another online survey as part of its Strathcona County Online Opinion Panel (SCOOP) initiative. This project consisted of different survey topics with a number of questions asked within each topic area. This survey was exclusive to residents who signed up to be part of SCOOP.

Survey Highlights

October's mixed-topic survey consisted of questions on boards and committees and feedback from the 2018 Celebration of Lights event. There were 440 responses to the mixed-topic survey.

WHO RESPONDED?

- 75.9% of the participants lived in Sherwood Park, 19.8% came from rural parts of Strathcona County, and the remaining 4.3% worked in Strathcona County but did not live there.
- The age group breakdown of the survey respondents is shown below.

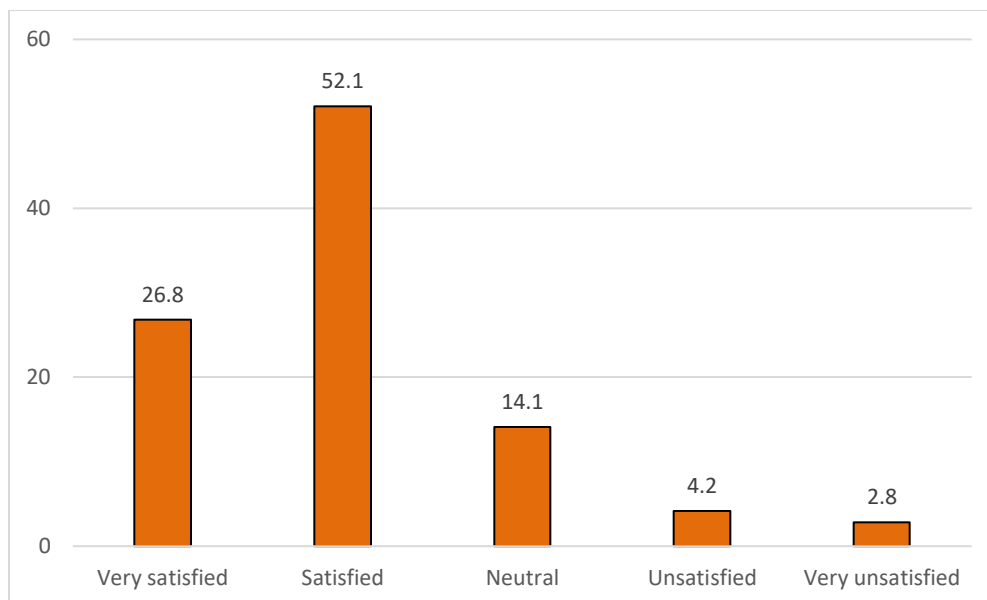


BOARDS AND COMMITTEES

- 34.4% would be interested in serving on a board or committee established by Council. 30.1% were not interested, while the remaining 35.5% were not sure.
- More males (44.2%) were interested in serving compared to 27.6% of females.
- In terms of age, older respondents aged 65 or older (44.7%) were interested compared to younger people. In terms of those interested in serving, 36.5% were aged 18-34; 30.3% were aged 35-54; and 27.4% were aged 55-64.
- Factors that might motivate people to serve on a board or committee included the following:
 - that the boards/committees were of interest to them (noted by 27.2% of these participants);
 - that doing this would fulfill a need for people to be able to volunteer and give back to the community (noted by 28.1% of these participants); and
 - that they would have sufficient time available to participate (noted by 12.3% of these participants).
- The main factors that might prevent people from serving on a board or committee included not having the time to get involved, not having enough experience or knowledge to be effective, and concerns as to whether their opinions would be respected on various issues.

CELEBRATION OF LIGHTS (2018 EVENT)

- 18% indicated that they attended this event in 2018; 78.3% said they did not, and the remaining 3.2% couldn't remember if they did or not.
- The level of satisfaction with the 2018 event is depicted below.



- Only a small percentage of attendees (8.7%) made use of the free caroling shuttle service to the event in 2018.
- Favorite things about the event included the different lights, activities for kids and the general atmosphere surrounding the event.
- With respect to the upcoming 2019 event, 20.6% were planning to attend, 21% were not and the remaining 58.4% were not sure.

What's Next?

The SCOOP Mixed Topic Surveys usually run monthly and cover a variety of topics. The November/December 2019 Mixed Topic Survey results will be released shortly.