

Degree of Public Engagement, Time and Resources Increase

Clear, concise, non-biased information for the public is the basis of all public engagement processes.



INPUT

Obtain feedback from the public and stakeholders to test ideas or concepts, clarify issues, and identify possible solutions.



LISTEN AND LEARN

Create opportunities for County staff, Council, the public and stakeholders to enter into a dialogue together to explore each other's perspectives, goals, plans, concerns, expectations, and possible solutions.



COLLABORATE

Partner with citizens and stakeholders in each aspect of the decision, including the development of alternatives, recommendations and preferred solutions.



EMPOWER

Delegate some or all aspects of decision making to citizens and stakeholders.

IMPLEMENTATION

Provide ways and opportunities to collect input from the public with the assurance that their input will be considered in the decision-making process.

Provide ways and opportunities to engage the public in 'conversations' with assurance that their ideas, concerns, and aspirations will be reflected in the alternatives developed.

Provide ways and opportunities for the public to contribute directly through advice, developing solutions and alternatives, and making recommendations regarding decisions or outcomes, with the assurance that their input will be strongly considered.

Provide opportunities to the public to make decisions with assurances that they will be implemented.

TOOLS AND STRATEGIES¹

Generally uses tools such as polls and surveys, workbooks, and comment cards.

Generally uses two-way dialogue and conversation-oriented tools such as focus groups, world cafes, one-on-one and small group conversations, workshops, discussion boards and blogs, and design charrettes.

Often uses ongoing engagement strategies such as advisory boards, working groups, and steering committees. It can also include strategies such as design charrettes and appreciative inquiry processes.

Decision-making tools such as authorized committees, voting, and citizen juries.

¹ Specific tools and strategies are often appropriate to more than one degree of public engagement, depending on the design parameters and implementation.