

ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE (EDTAC)

MEETING MINUTES

September 16, 2021

5:00 p.m.

Microsoft Teams

Present	Mayor Rod Frank	Ex-Officio
	Robert Parks	Councillor, Non-voting Member – Ward 1
	Bill Tonita	Councillor, Non-voting Member – Ward 4
	Seana Almer	Voting member, Chair
	Pam Cholak	Voting member, Vice-Chair
	Todd Banks	Voting member, Chamber Executive
	Ken Lesniak	Voting member
	Aaron Plawke	Voting member
	Mike Warmby	Voting member
	Wade Wilson	Voting member

Administration:

Sean McRitchie	Economic Development and Tourism
Shane Olson	Economic Development and Tourism
Stephen Rausch	Economic Development and Tourism

Absent Josh Oviatt, Kim Stefaniuk

Call to Order:

1. CALL TO ORDER

The meeting was called to order at 5:02 p.m.

Changes and Adoption of Agenda:

2. ADDITIONS/DELETIONS/CHANGES & ADOPTION OF AGENDA

The Chair called for an adoption of the May 17, 2021 agenda.

MOVED by: T. Banks, P. Cholak

Carried

Adoption of Minutes:

3. CONFIRMATION OF MINUTES

The Chair called for an adoption of the May 17, 2021 minutes with an amendment to correct a date.

Motion for Adoption of Minutes

MOVED by: A. Plawke, W. Wilson

THAT the minutes of the May 17, 2021 committee meeting be approved as amended.

Carried

4. COUNCILLOR UPDATES

Administration provided an update on current items they have been working on. Q&A with Councillor Tonita, Councillor Parks and Mayor Rod Frank as well as discussion regarding tourism. Many thanks to the committee for their work.

*Note: Order of 5 and 6 changed during the meeting.

5. TRIAGE BUSINESS RETENTION AND EXPANSION

5.1 Administration provided a brief update on the survey program for business and questions. The goal is to help identify business risks and opportunities and what can be done to assist.

ACTION: It was requested that the Triage BR & E report be shared early with the committee once complete.

MOVED by: P. Cholak, K. Lesniak

6. ECONOMIC DIVERSIFICATION

6.1 Administration gave a presentation on investment decision choices regarding recent announcements. Discussion regarding what the county is doing currently with incentives, attraction, future steps and challenges.

6.2 Committee discussion ensued as well as potential guests for the November meeting.

MOVED by: P. Cholak, W. Wilson

Adjournment

/2020

MOVED by: P. Cholak, K. Lesniak

THAT the Committee meeting **adjourned** at 6:57 p.m.

Carried

Shane Olson, Administrative
Representative

Seana Almer, Chair, EDTAC