

**ECONOMIC DEVELOPMENT & TOURISM ADVISORY COMMITTEE (EDTAC)  
MEETING MINUTES**

**May 21, 2020  
5:30 p.m.  
Microsoft Teams Meeting**

**Intro**

<b>Present</b>	Mayor Rod Frank	Ex-Officio, Non-voting Member
	Bill Tonita	Councillor, Non-voting Member – Ward 4
	Robert Parks	Councillor, Non-voting Member – Ward 1
	Todd Banks	Voting member, Chamber Executive
	Ken Lesniak	Voting member, Chair
	Vince O'Brien	Voting member, Vice-Chair
	Susan Haselgruber	Voting member
	Michael Woldemichael	Voting member
	Pam Cholak	Voting member
	Aaron Plawke	Voting member
	Josh Oviatt	Voting member
	Norm Greenwood	Voting member

**Administration:**

Gerry Gabinet,	Economic Development and Tourism
Stephen Rausch	Economic Development and Tourism
Shane Olson	Economic Development and Tourism
Richard MacDonald	Economic Development and Tourism

**Absent  
Guests**

n/a  
Justin Rousseau (Expedition Management Consulting), Jaspreet Bhatia (Marriott), Russ Pawlyk & Suzanne Lobb (RPC), Also signed on: Brian (?), Caryn MacGregor

**Call to Order:**

**1. CALL TO ORDER**

The meeting was called to order at 5:31 p.m.

**Changes and Adoption of Agenda:**

**2. ADDITIONS/DELETIONS/CHANGES & ADOPTION OF AGENDA**

2.1 Add: Virtual Business Visit discussion to Roundtable

**MOVED** by: N. Greenwood, M. Woldemichael

THAT the Agenda be adopted as amended.

**Carried**

**Adoption of Minutes:**

**3. CONFIRMATION OF MINUTES**

- 3.1 The Chair called for a confirmation/adoption of minutes as provided.

**Motion for Adoption of Minutes**

**/2020**

**MOVED** by: V. O'Brien, A. Plawke

THAT the minutes of the January 16, 2020 committee meeting minutes be approved as presented.

**Carried**

**4. TOURISM STRATEGY AND IMPLEMENTATION PLAN PRESENTATION AND FEEDBACK**

- 4.1 Justin Rousseau, Managing Director, Expedition Management Consulting provided an overview of the Draft Plan which showed Strathcona County's strengths, opportunities for growth, tourism partners and next steps. Committee Q&A ensued.

**5. COVID-19 ECONOMIC RESILIENCE AND VISION TASK FORCE**

- 5.1 An overview was presented by Administration regarding a new task force to assist with economic recovery and discussion with committee on business challenges.

**/2020**

**MOVED** by: P. Cholak, J. Oviatt

**Carried**

**Updates**

**6. EDMONTON GLOBAL UPDATE**

- 6.1 Administration provided a quick update on Edmonton Global employee/team changes, activities and how they've been advocating. Group discussion ensued.

**7. COUNCILLOR UPDATES**

- 7.1 Councillor Tonita and Councillor Parks provided an update. Group discussion ensued.

**/2020**

**MOVED** by: P. Cholak, M. Woldemichael

**Carried**

**8. ROUNDTABLE**

- 8.1 Addition item for roundtable: Virtual Business Visit - discussion and the stresses/challenges for business owners (requests for surveys, trying to get their businesses up and running) and maintaining community engagement. Roundtable discussion ensued re: business restrictions, labour (including students), working from home, closures, etc.

**ACTION: Administration to send out the current business map to the group.**

**Adjournment**

/2020

**MOVED** by: A. Plawke

THAT the Committee meeting **adjourn** at 7:44 p.m.

**Carried**

DRAFT

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Shane Olson, Administrative Representative

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Ken Lesniak, Vice-Chair, EDTAC